

The logo for DASH, featuring the word "DASH" in a bold, blue, italicized sans-serif font. The letter "D" is stylized with a horizontal line through its middle. The background of the page features two overlapping circles: a larger, light blue circle on the right and a smaller, slightly darker blue circle on the left, both with a soft gradient.

***DASH***

# **Dash 4-Month Report**

**TOTAL MENTIONS**

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**9K**

**TOTAL REACH**

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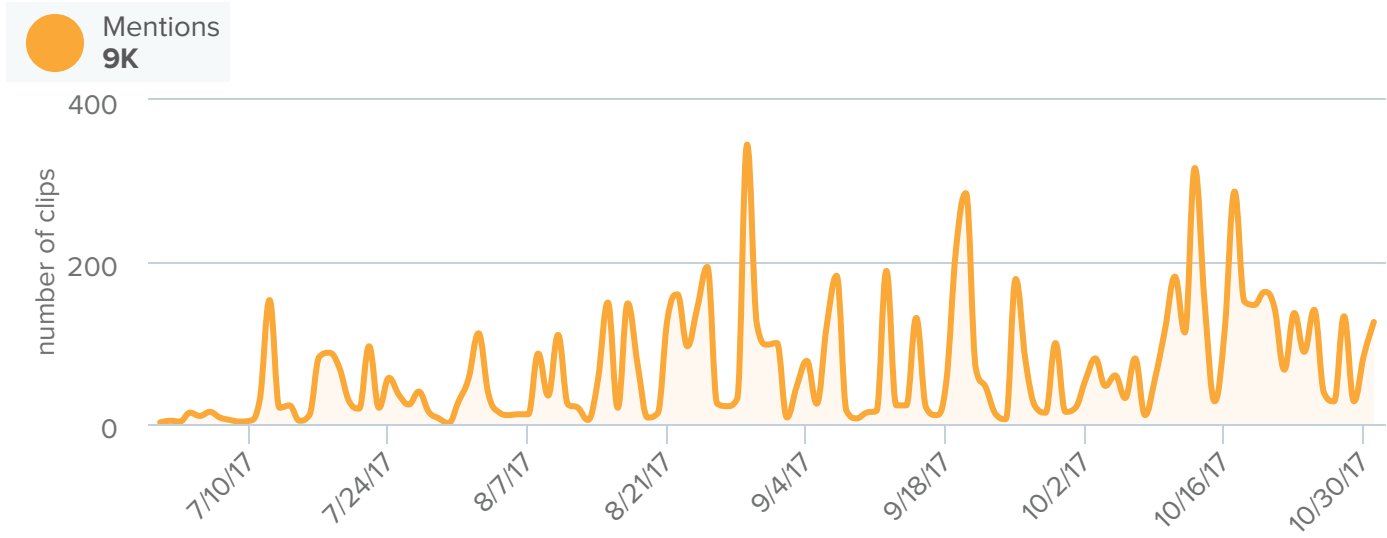
**9.46B**

**TOTAL PUBLICITY VALUE**

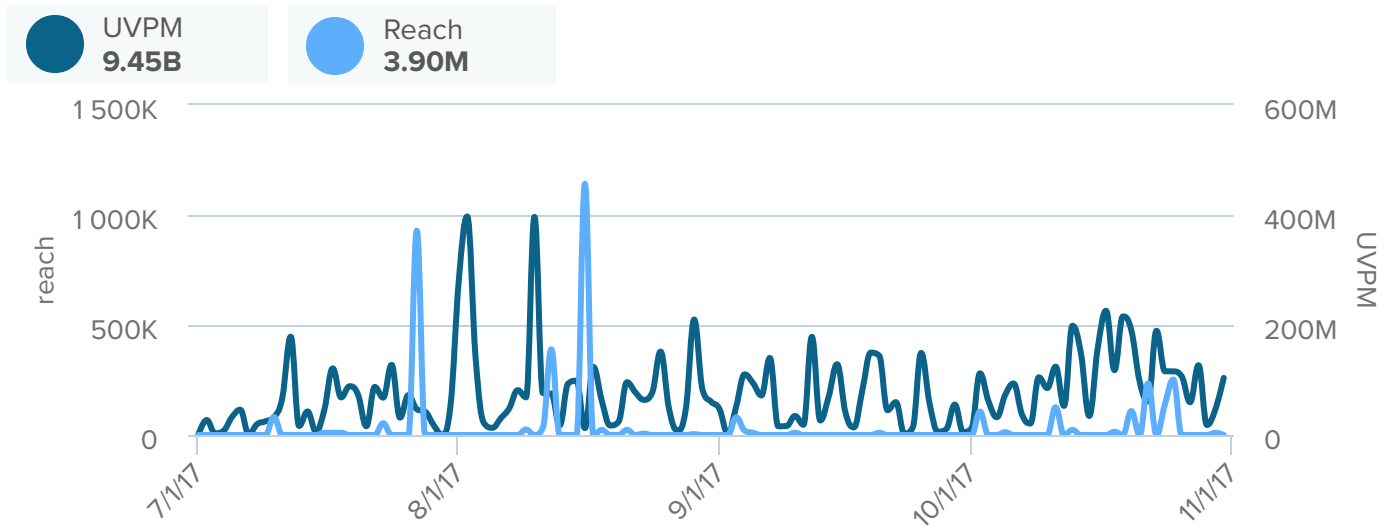
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**\$13.63M**

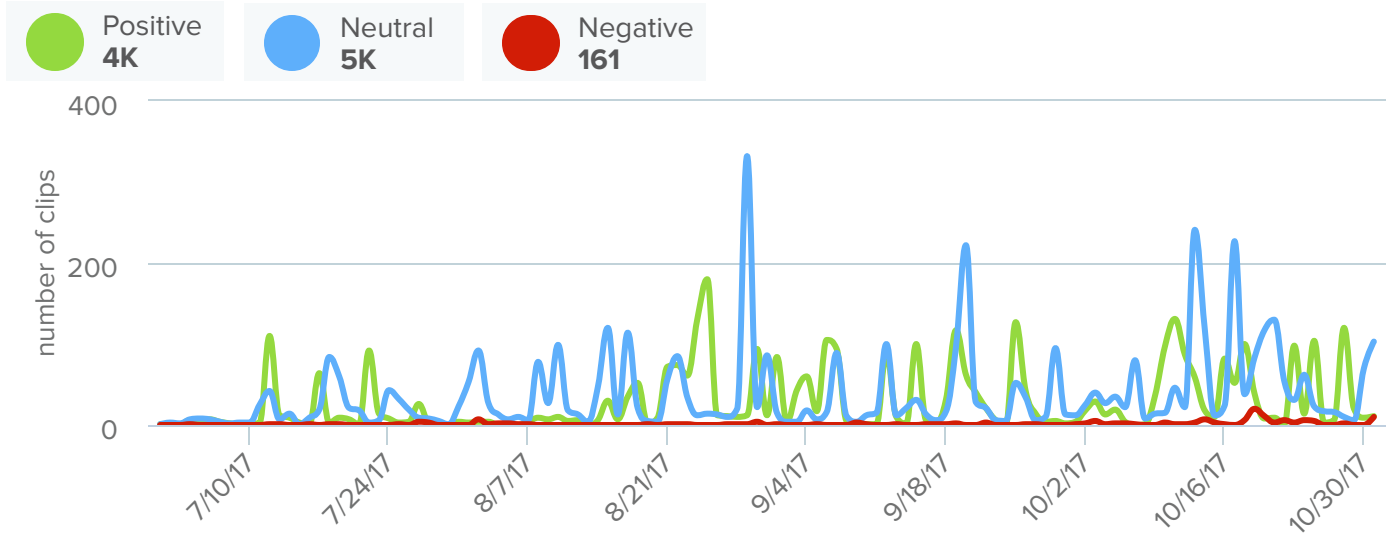
### TOTAL MENTIONS



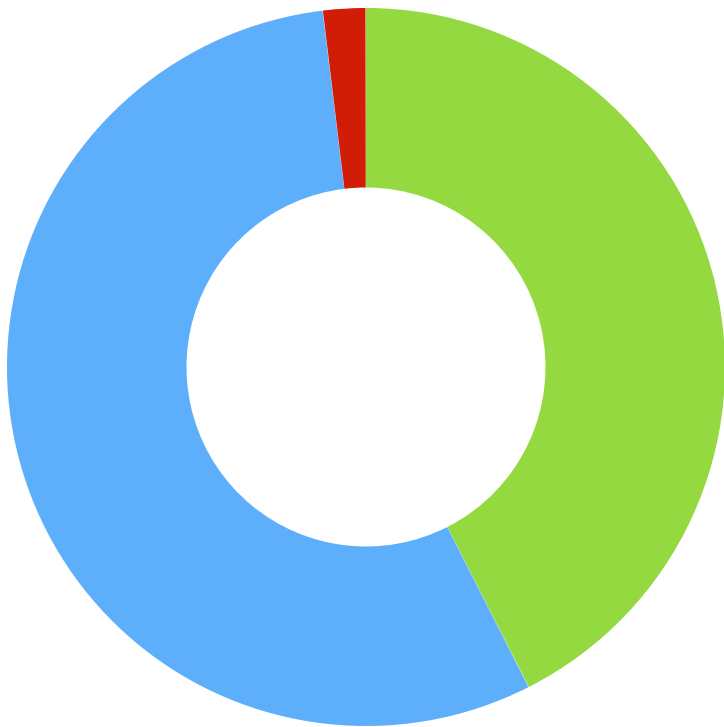
### REACH



### SENTIMENT OVER TIME

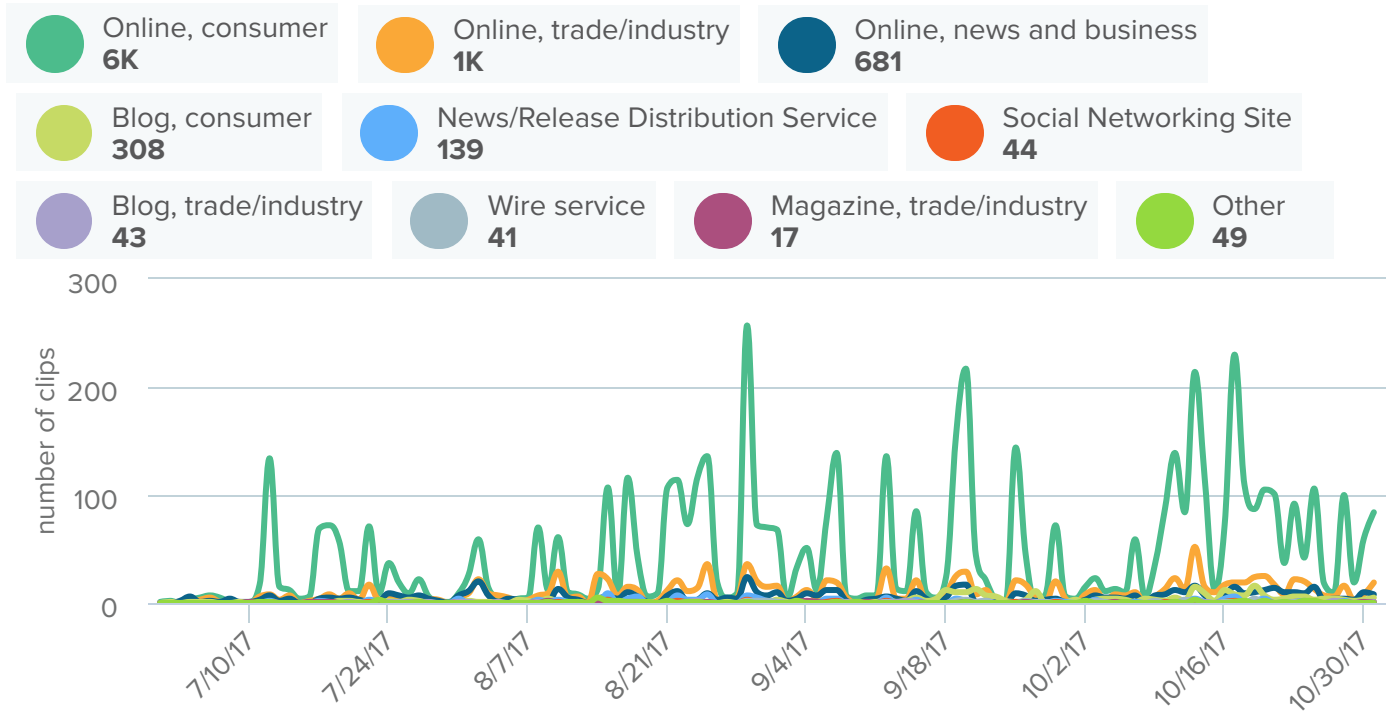


### SHARE OF SENTIMENT

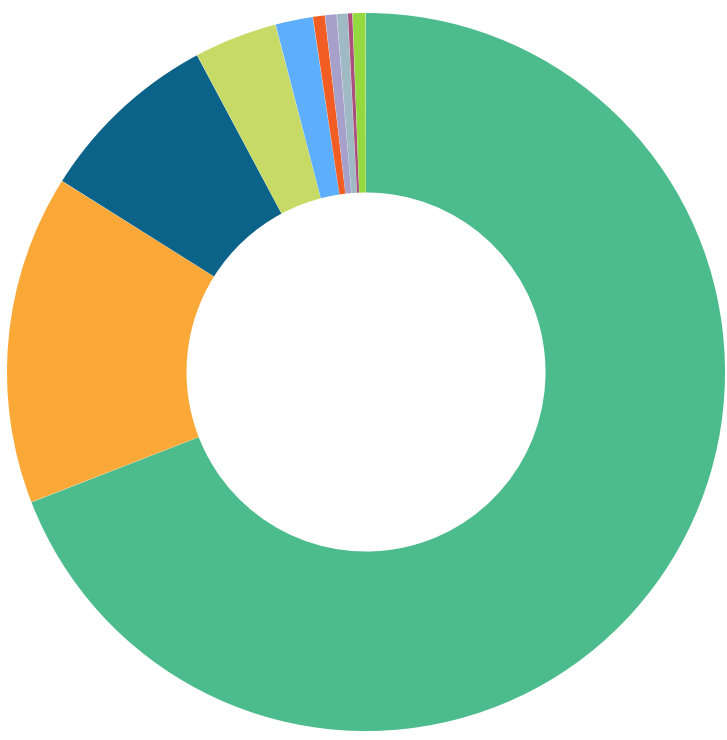


Positive	4K	42.5%
Neutral	5K	55.6%
Negative	161	1.9%

### TREND OF COVERAGE BY MEDIA TYPE



### SHARE OF COVERAGE BY MEDIA TYPE



Online, consumer 6K	69.1%
Online, trade/industry 1K	14.8%
Online, news and business 681	8.3%
Blog, consumer 308	3.7%
News/Release Distribution Service 139	1.7%
Social Networking Site 44	0.5%
Blog, trade/industry 43	0.5%
Wire service 41	0.5%
Magazine, trade/industry 17	0.2%
Other 49	0.6%

## TOP ARTICLES BASED ON REACH

Headlines	Reach
Singapore Startup Counts on Visa to Take Bitcoin Into ...	43,730,621
Bitcoin Slide Looks Limited Even After Cryptocurrency ...	43,730,621
Bitcoin splits, but clone off to slow start	43,656,384
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Bitcoin splits, but clone off to slow start	43,656,384
Bitcoin Forks and Unicorn Fakes	43,655,041
Buoyant bitcoin stirs crypto-bubble fears	43,469,539
Buoyant bitcoin stirs crypto-bubble fears	43,469,539
Buoyant bitcoin stirs crypto-bubble fears	36,838,006
These are the trends affecting the cryptocurrency mark...	36,784,440

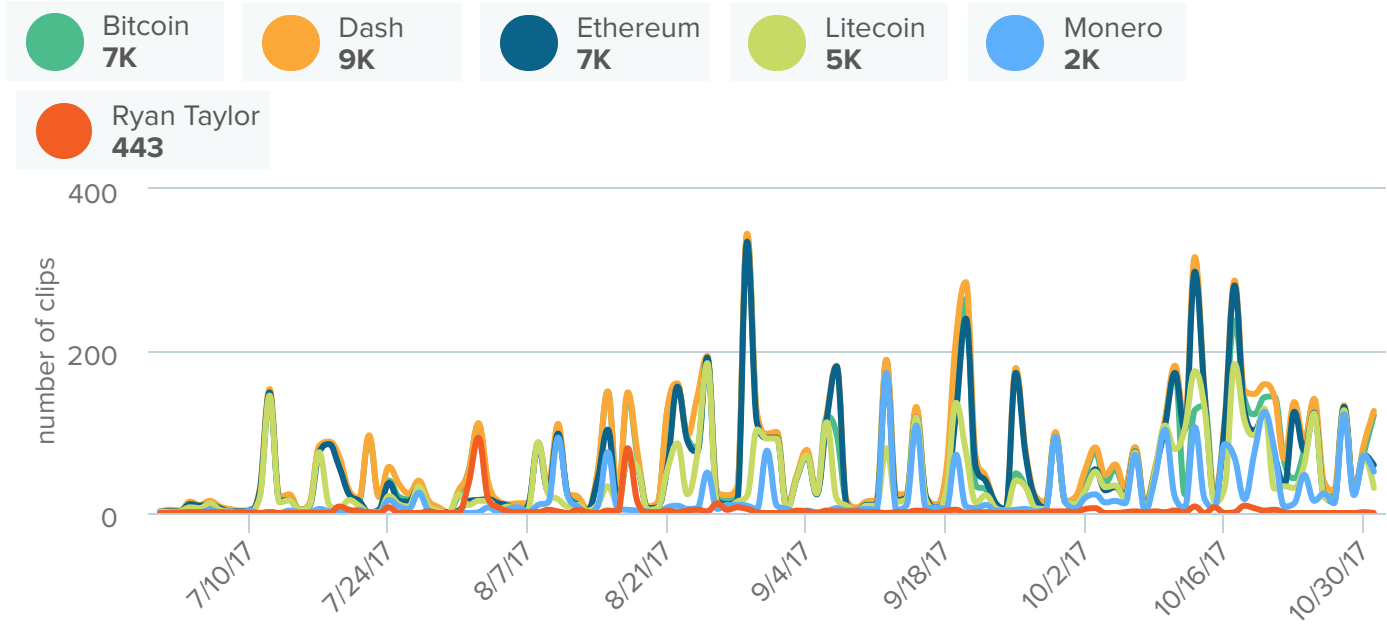
## TOP OUTLETS WRITING ABOUT DASH

Outlet	Number of Clips	Reach	Publicity Value
Blockchain News	104	3,488,469	\$802.35
My informs	87	1,531,587	\$352.27
WVNS-TV Online	70	1,404,466	\$323.03
KUSI-TV Online	67	10,695,889	\$4,920.11
WFMJ-TV Online	66	10,512,264	\$2,417.82
Crossroads Today	61	1,848,836	\$425.23
KHQ-TV Online	61	19,470,279	\$4,478.17
WRCB-TV Online	61	27,117,406	\$6,237.00
KQCW-TV Online	61	846,871	\$194.78
WOWK-TV Online	59	1,223,595	\$562.85

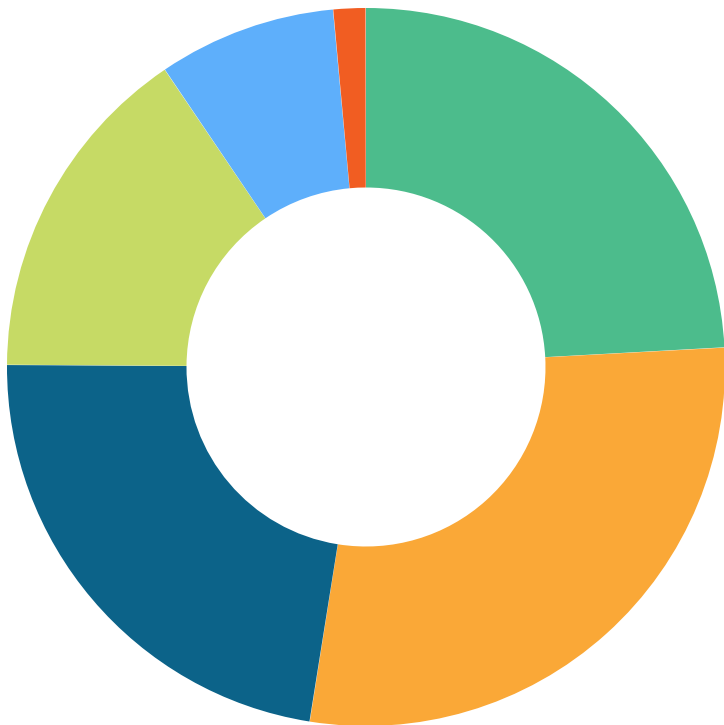
WORD CLOUD



### MINDSHARE OVER TIME



### SHARE OF VOICE



Bitcoin	7K	24.1%
Dash	9K	28.4%
Ethereum	7K	22.6%
Litecoin	5K	15.5%
Monero	2K	8.0%
Ryan Taylor	443	1.5%



# MENTIONS BY LOCATION

