Per Robert Weiko's request, we sorted them based on the highest-ranking positive articles and the *highest-ranking negative* articles. We are happy to report that we have minimized negative articles, and only consider one slightly negative on ICOs, but not Dash itself.

# Top Positive Hits April 1 - November 1

### 1) Business Insider (130.95 million unique monthly viewers)

We asked cryptocurrency experts to respond to Jamie Dimon's bitcoin bashings — here's what they said http://www.businessinsider.com/cryptocurrency-experts-on-dimons-critiques-of-bitcoin-2017-10

## 2) Bloomberg (106 million unique monthly viewers)

Bitcoin Slide Looks Limited Even After Cryptocurrency Splits https://www.bloomberg.com/news/articles/2017-08-01/bitcoin-slide-looks-limited-even-aftercryptocurrency-splits

## 3) Business Insider (AUS & US) (4 million & 130.95 million unique monthly viewers)

HELLO, LITECOIN: There's yet another cryptocurrency you might want to get familiar with <a href="http://www.businessinsider.com/hello-litecoin-theres-yet-another-cryptocurrency-you-might-want-to-get-familiar-with-2017-8">http://www.businessinsider.com/hello-litecoin-theres-yet-another-cryptocurrency-you-might-want-to-get-familiar-with-2017-8</a>

### 4) Forbes (50 million unique monthly viewers)

A Second Version Of Bitcoin Has Launched. Could It Threaten The Original? <u>https://www.forbes.com/sites/laurashin/2017/08/02/a-second-version-of-bitcoin-has-launched-could-it-threaten-the-original/#4b2f0f2c44a7</u>

#### 5) International Business Times (35 million unique monthly viewers)

Apple finally accepts Dash as approved cryptocurrency on App Store http://www.ibtimes.co.uk/apple-finally-accepts-dash-approved-cryptocurrency-app-store-1631051

## Top Negative Hits April 1 - November 1

## 1) BuzzFeed (245 million unique monthly viewers) (Negative on ICOs, not Dash - Ryan quoted)

There's A Murky New Way To Raise Money And Regulators Are Not Amused <u>https://www.buzzfeed.com/matthewzeitlin/the-tech-worlds-initial-coin-offering-binge-draws-wary-eye?utm\_term=.hqQMJM8pqp#.jnQEDE8AYA</u>

#### 2) Dash Force News (213.86K unique monthly viewers)

Why I Might Risk My Job With the Dash Network https://www.dashforcenews.com/might-risk-job-dash-network/

#### 3) Hackernoon

The Empire Strikes Back with a Coordinated War on Crypto https://hackernoon.com/the-empire-strikes-back-with-a-coordinated-war-on-crypto-bdd84fd2f854

#### 4) Asian Pacific Daily

Venezuelans use Bitcoin 'mining' to escape inflation http://www.apdnews.com/e-business/775611.html

### 5) NewsMax

Venezuelans Use Bitcoin 'Mining' to Escape Inflation https://www.newsmax.com/finance/markets/venezuelans-bitcoin-mining-inflation/2017/10/23/id/821424/