



Dash February 2018 Coverage Report

TOTAL MENTIONS

4K

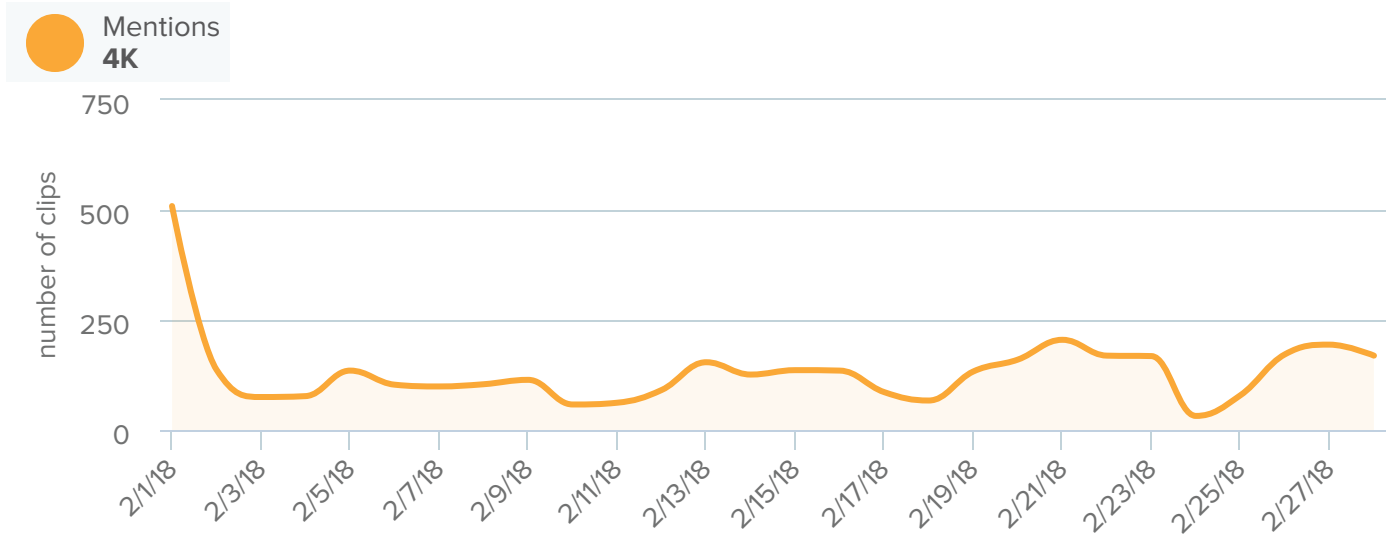
TOTAL REACH

6.52B

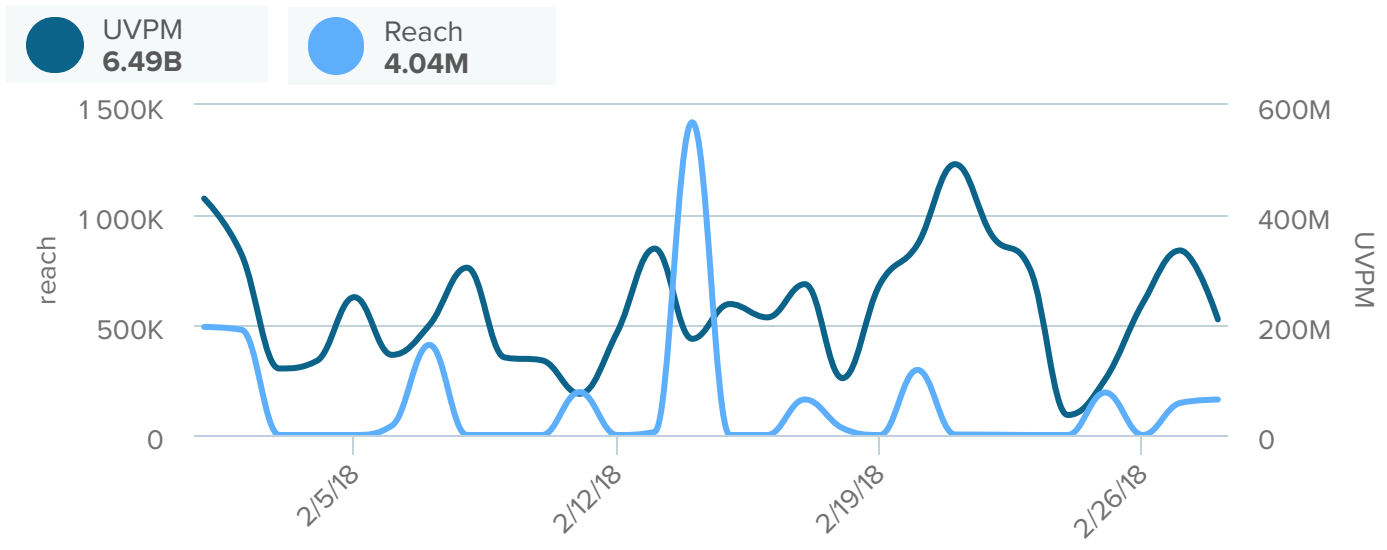
TOTAL PUBLICITY VALUE

\$2.07M

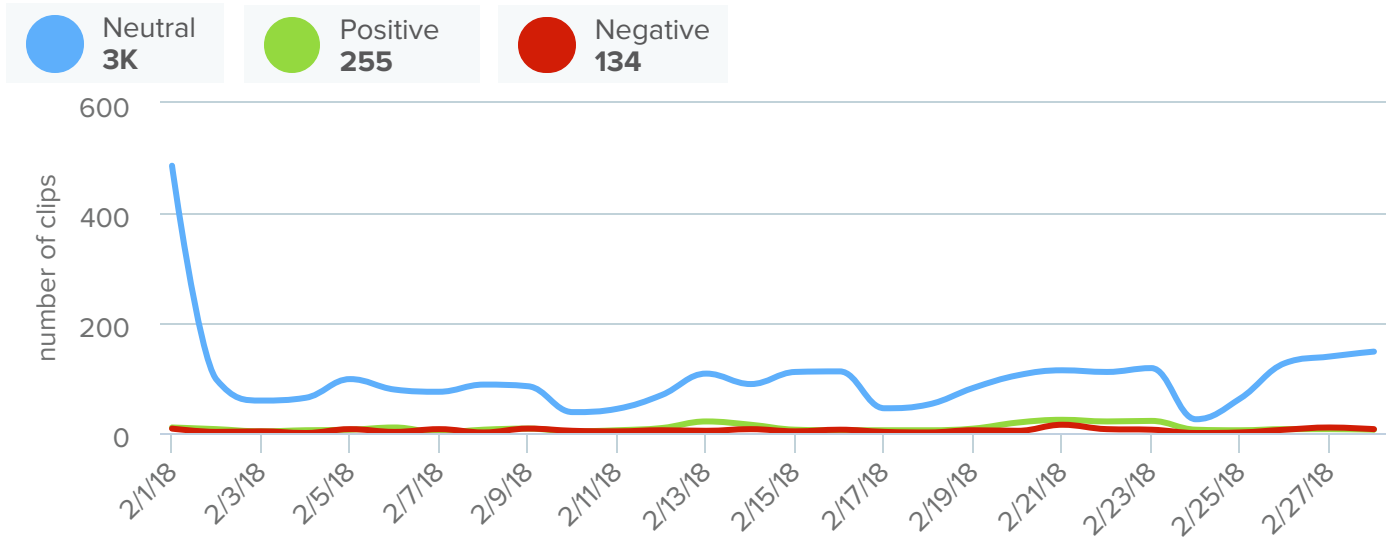
TOTAL MENTIONS



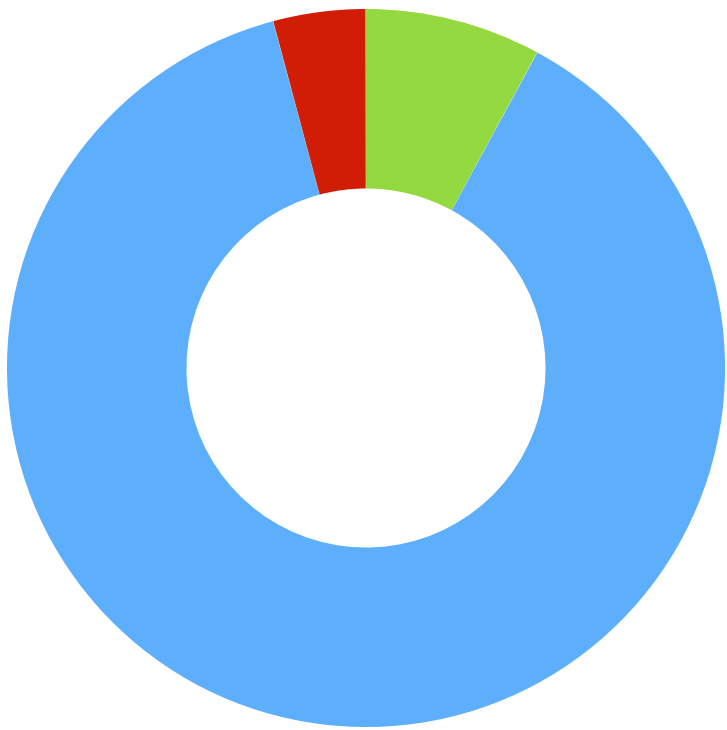
REACH



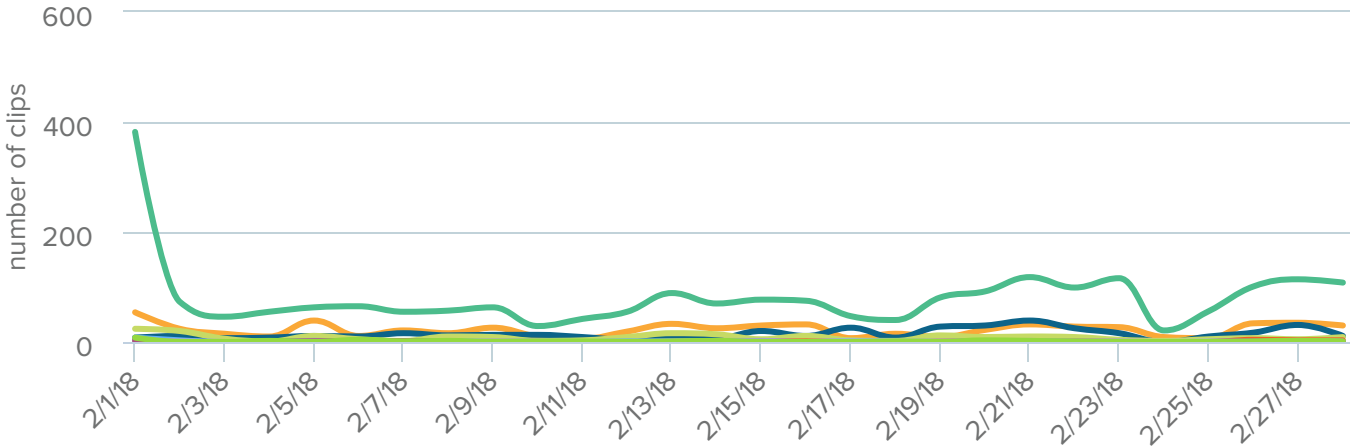
SENTIMENT OVER TIME



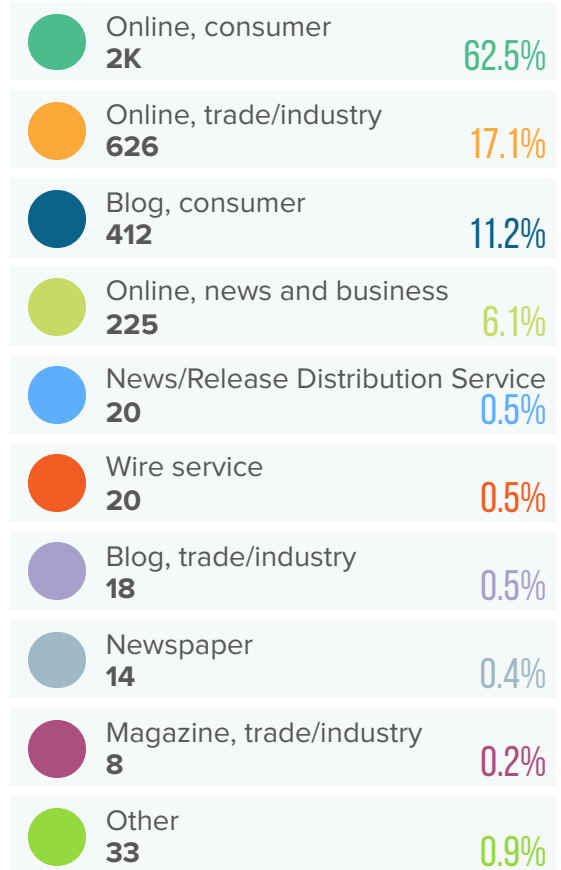
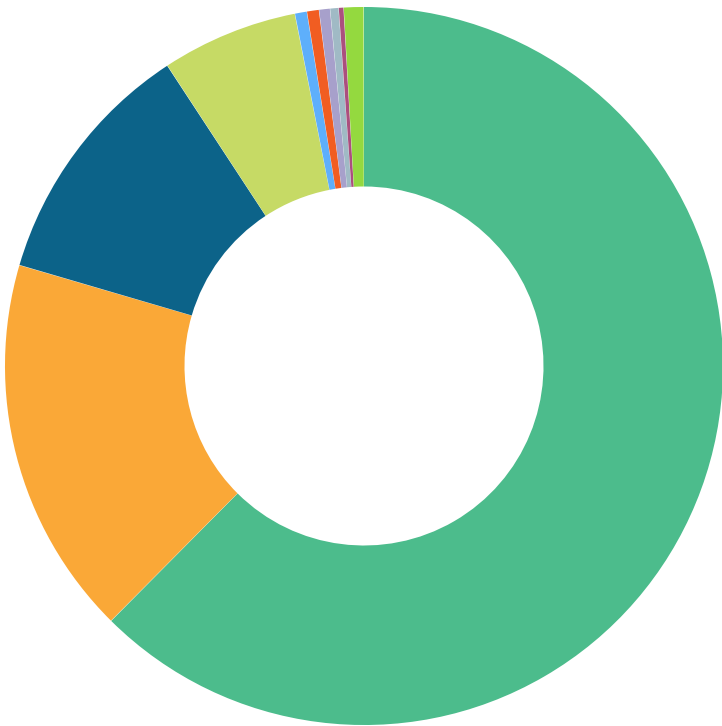
SHARE OF SENTIMENT



TREND OF COVERAGE BY MEDIA TYPE



SHARE OF COVERAGE BY MEDIA TYPE



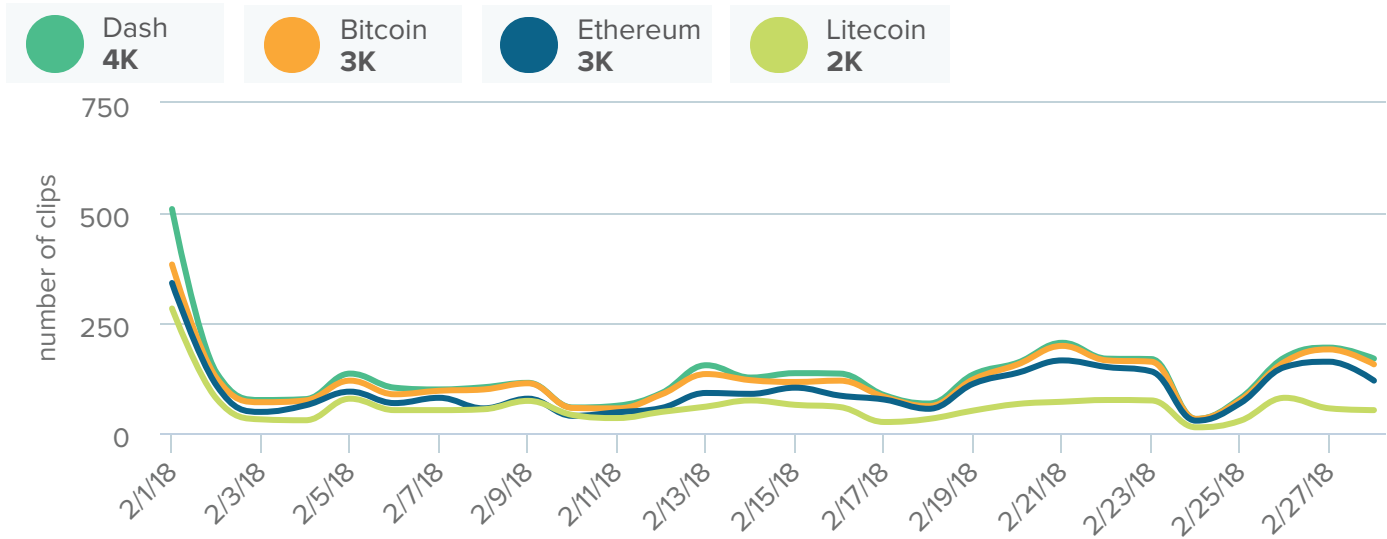
TOP ARTICLES BASED ON REACH

Headlines	Reach
A Bitcoin Conference Rented a Miami Strip Club-And R...	43,655,041
IRS Cops Are Scouring Crypto Accounts to Build Tax Ev...	43,655,041
A bitcoin conference held an event at a Miami strip clu...	36,784,440
Cryptocurrencies Come to Campus	29,886,442
Coincheck Heist Sheds Light on Japan's Rush to Creat...	29,886,442
Japan's Coincheck Reports to Regulators Over \$530 M...	29,886,442
Bitcoins for Free? Japanese Cryptocurrency Exchange ...	29,886,442
Where Banks Stand To Lose With Blockchain Insurers S...	29,759,863
What Will It Take For Bitcoin To Replace The Dollar In E...	29,759,863
What Does The Technology Roadmap Look Like For 20...	29,759,863

TOP OUTLETS WRITING ABOUT DASH

Outlet	Number of Clips	Reach	Publicity Value
The New York Times Onl...	4	119,545,768	\$137,477.63
Forbes Online	3	89,279,589	\$102,671.53
U.S. News & World Report	3	71,836,587	\$82,612.08
Seeking Alpha	3	72,011,826	\$57,969.52
CNBC Online	2	52,178,516	\$42,003.71
Investopedia.com	9	172,568,943	\$39,690.86
Houston Chronicle Onlin...	2	32,508,362	\$37,384.62
Digital Journal	19	28,641,455	\$32,937.67
Bao Moi	12	119,752,656	\$27,543.11
Arizona Republic Online	3	32,490,978	\$26,155.24

MINDSHARE OVER TIME



SHARE OF VOICE



Dash 4K	32.0%
Bitcoin 3K	29.2%
Ethereum 3K	24.0%
Litecoin 2K	14.8%

MENTIONS BY LOCATION

