



Dash March 2018 Coverage Report

TOTAL MENTIONS

4K

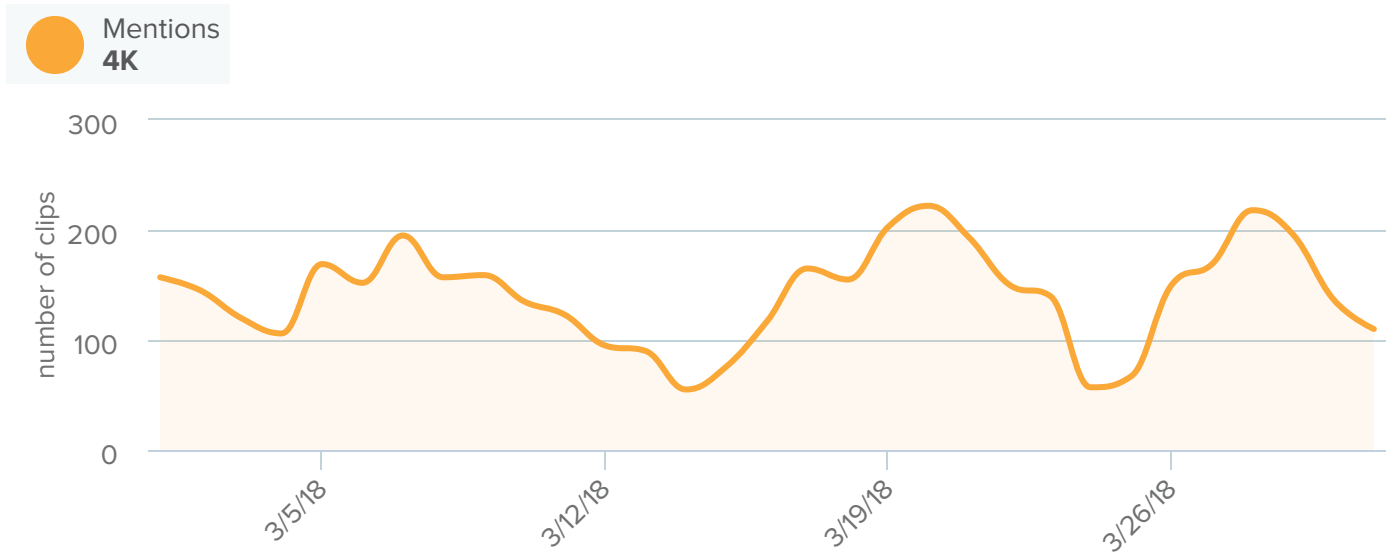
TOTAL REACH

4.01B

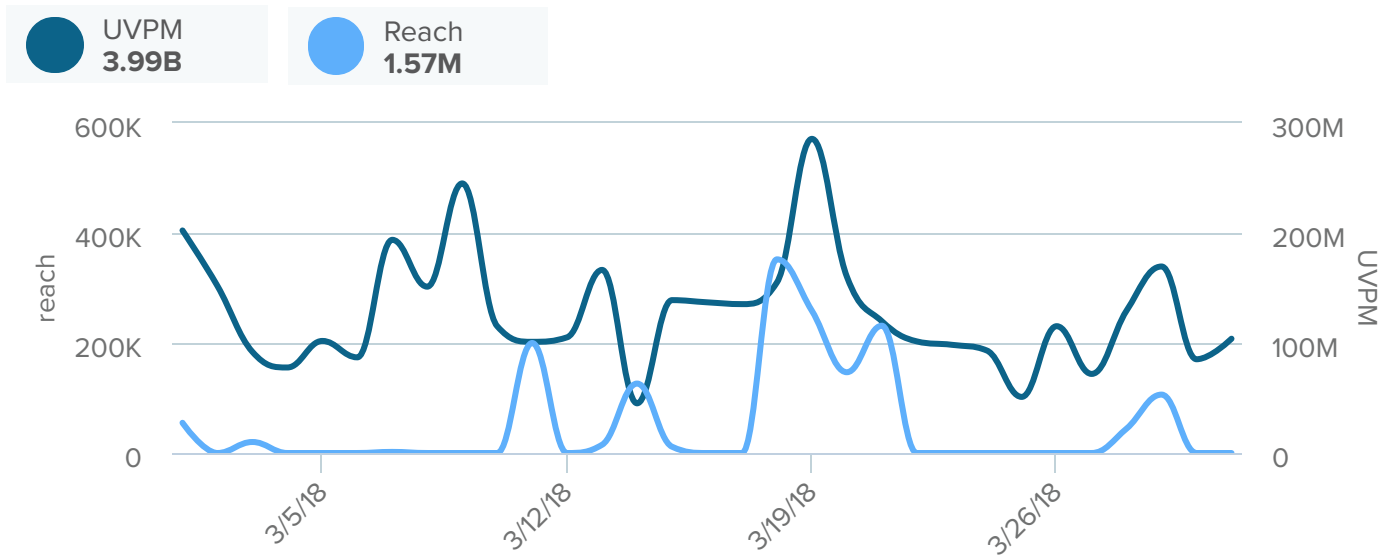
TOTAL PUBLICITY VALUE

\$1.41M

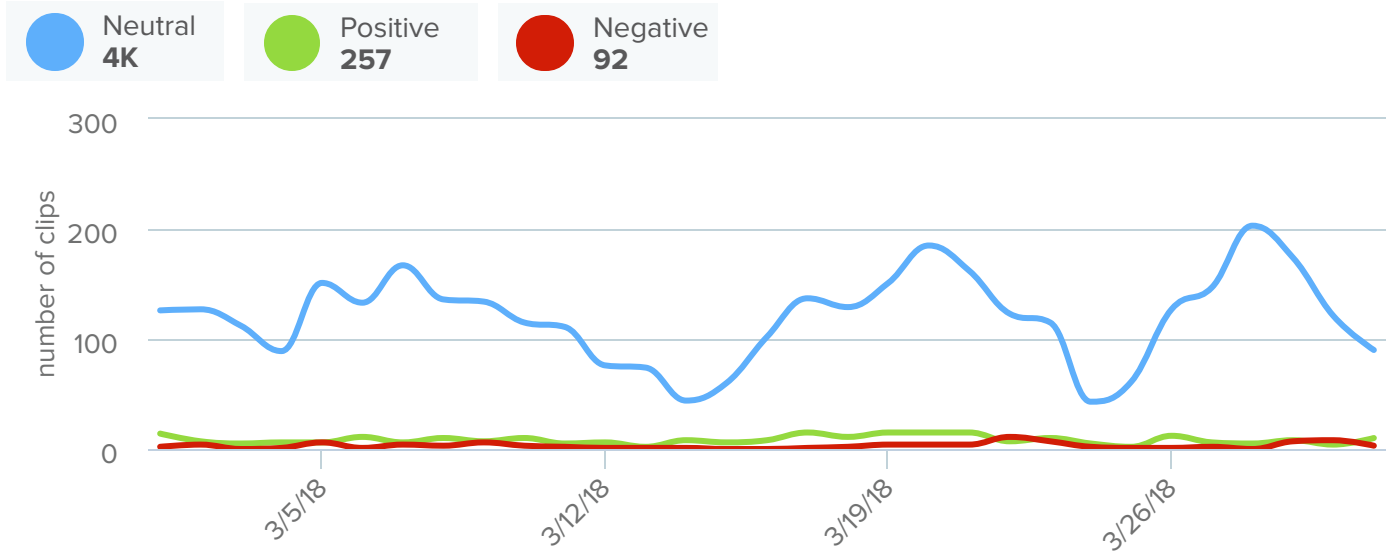
TOTAL MENTIONS



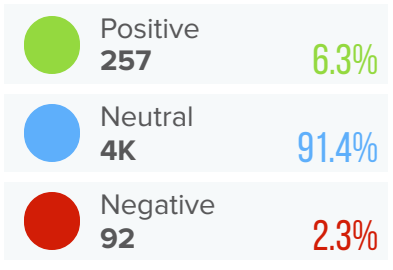
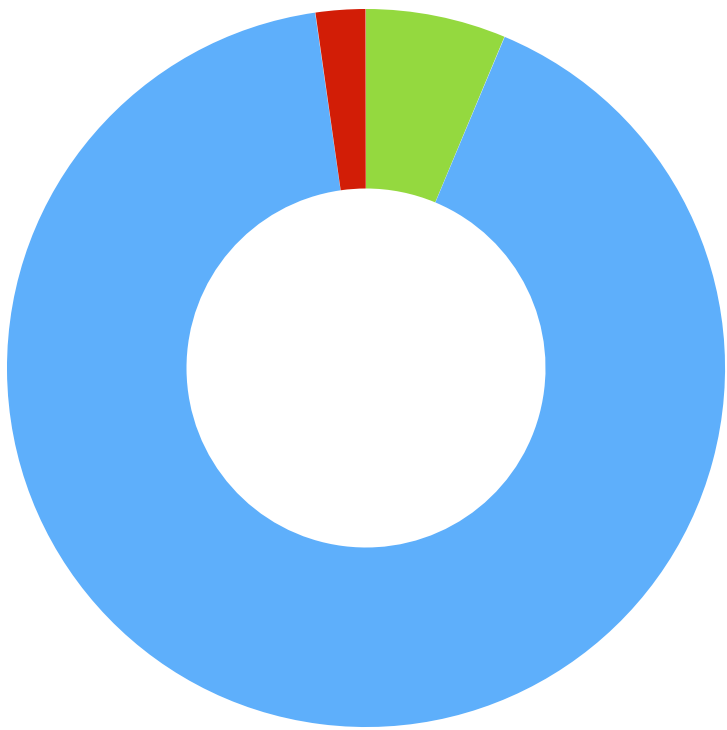
REACH



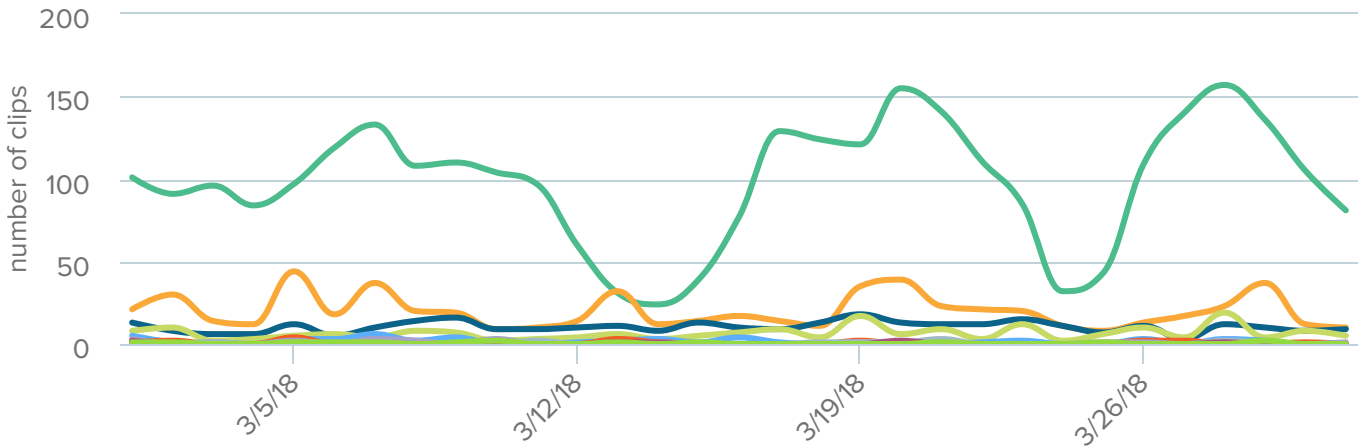
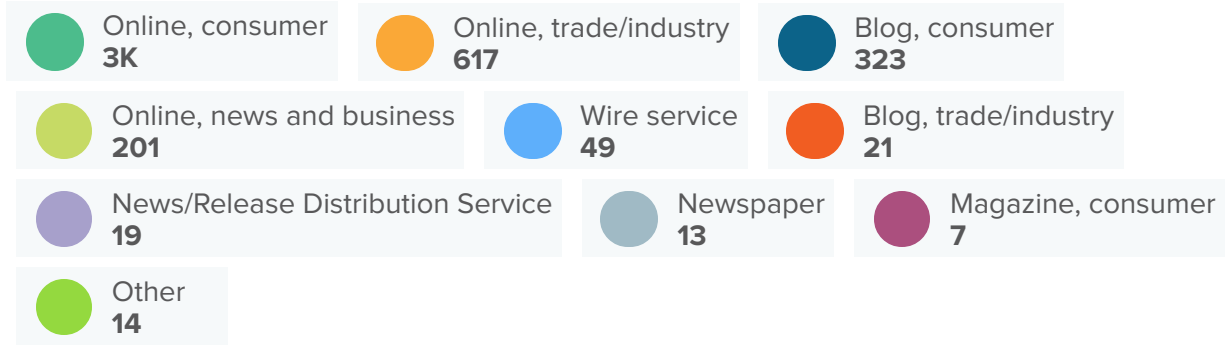
SENTIMENT OVER TIME



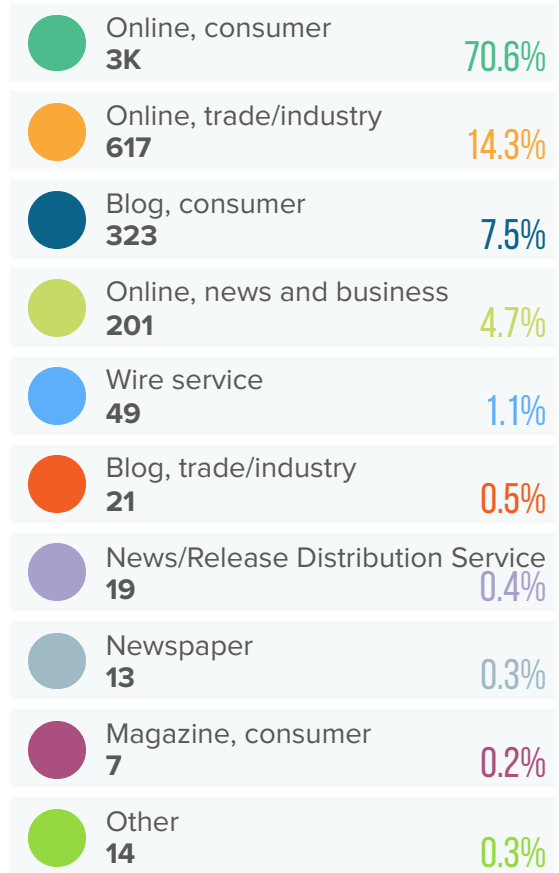
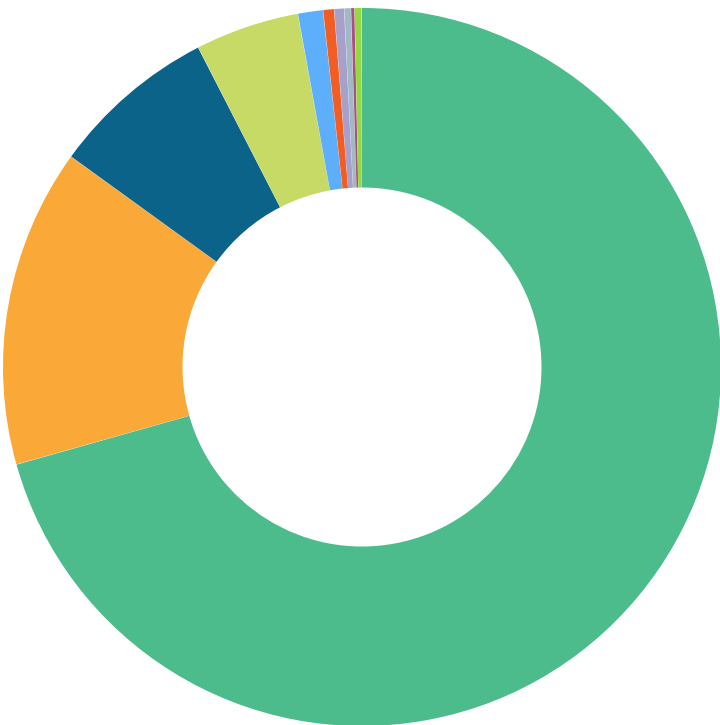
SHARE OF SENTIMENT



TREND OF COVERAGE BY MEDIA TYPE



SHARE OF COVERAGE BY MEDIA TYPE



Dash March 2018 Coverage Report

Custom Data Set

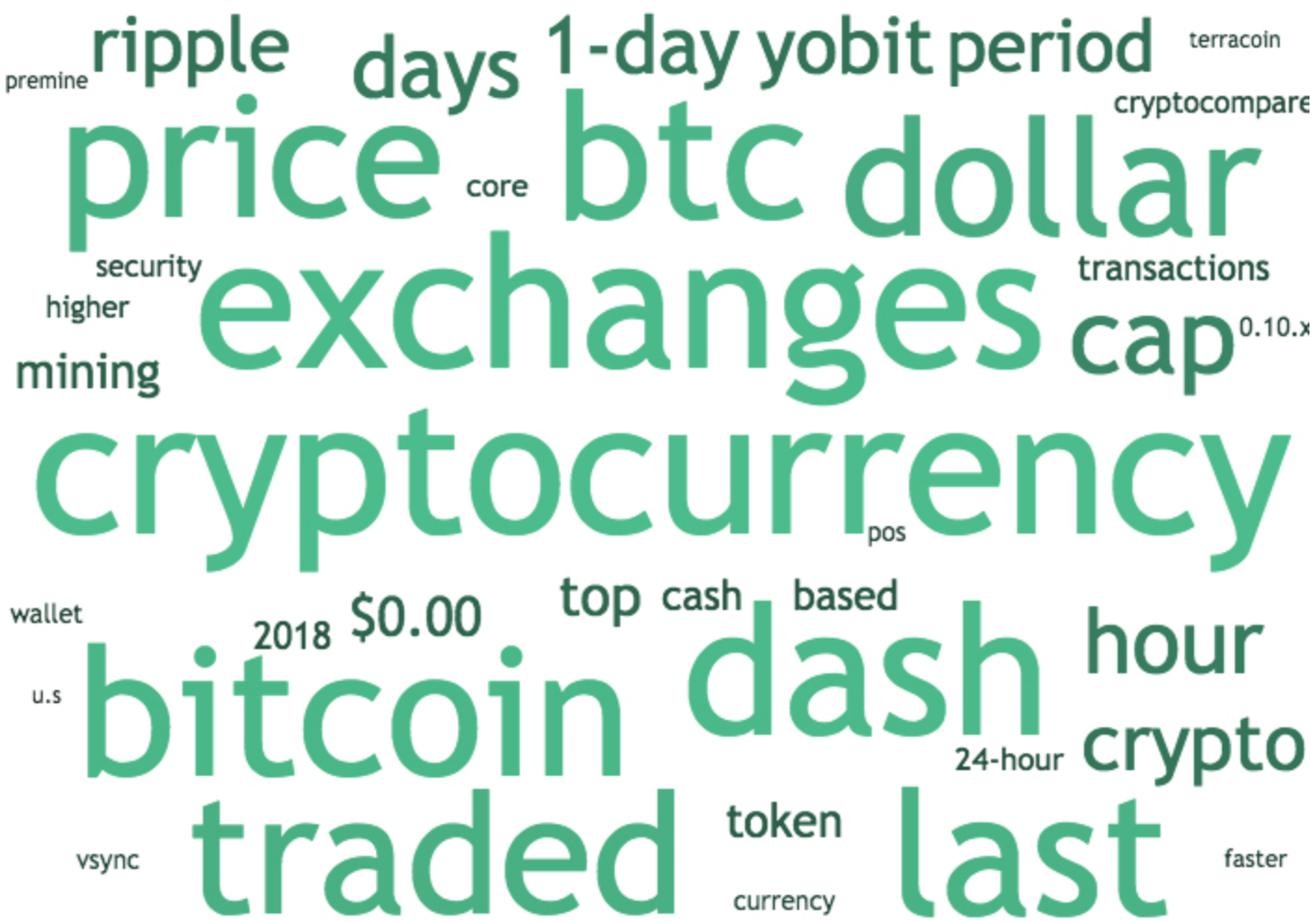
TOP ARTICLES

Headlines	Reach
Bitcoin Is Ridiculous. Blockchain Is Dangerous	43,655,041
How well do you really understand bitcoin?	37,076,293
Researchers defend the Ryzenfall disclosure, explain w...	30,000,000
Hacker Launches Public Mineable Blockchain THOUG...	29,759,863
Online Skill Game Market To Be Changed By Cryptocur...	29,759,863
Is Crypto the Future of Film Funding?	29,759,863
Top Bitcoin, Blockchain, And Cryptocurrency News Of ...	29,759,863
Bitcoin bounces \$700 in less than three hours, capping...	26,089,258
15,000 internet-connected devices could be hacked to...	26,089,258
Fund manager who's nearly all-in on digital currencies	26,089,258

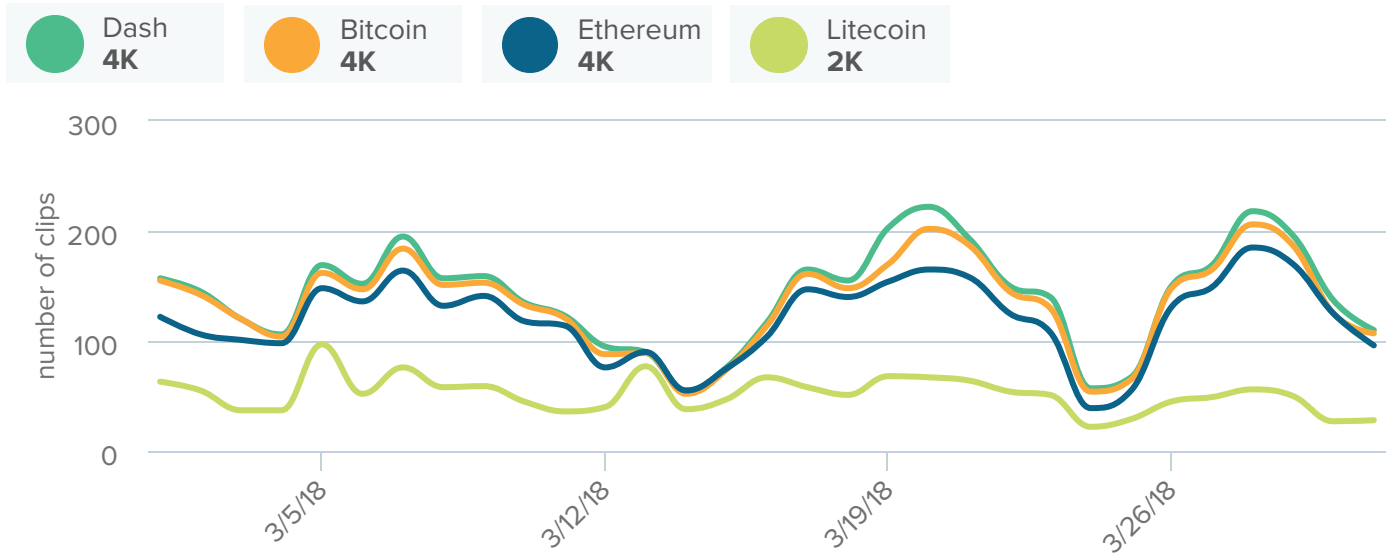
TOP OUTLETS WRITING ABOUT DASH

Outlet	Number of Clips	Reach	Publicity Value
Forbes Online	4	119,039,452	\$136,895.37
Times Union	2	84,564	\$86,695.29
CNBC Online	4	104,357,032	\$84,007.41
Digital Journal	23	34,671,235	\$39,871.92
Seeking Alpha	2	48,007,884	\$38,646.35
Arizona Republic Online	3	32,490,978	\$26,155.24
Finanzen.net	16	99,234,272	\$22,823.88
TheStreet	3	28,124,088	\$22,639.89
Investopedia.com	5	95,871,635	\$22,050.48
Bao Moi	9	89,814,492	\$20,657.33

PROMINENT TERMS



MINDSHARE OVER TIME



SHARE OF VOICE



Dash 4K	31.5%
Bitcoin 4K	30.1%
Ethereum 4K	26.8%
Litecoin 2K	11.5%

MENTIONS BY LOCATION

