

## Q4 2021 Summary Call

Dash Core Group, Inc. 3 February, 2022

## A few things before we get started

- This call is being recorded and will be shared on the Dash YouTube Channel
- Questions were collected and will be answered during the call. The remaining questions will be addressed in written form
- Please use YouTube chat to ask ad-hoc questions

Moderator: Ryan Taylor, CEO

Operator: Robert Wiecko, COO



## Strategy

**Market Performance** 

**Financials** 

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## **Dash Core Group Mission & Vision**

#### **Mission Statement**

Dash Core Group's mission is to provide greater financial freedom by delivering financial solutions which are secure, reliable, decentralized, and usable for all.

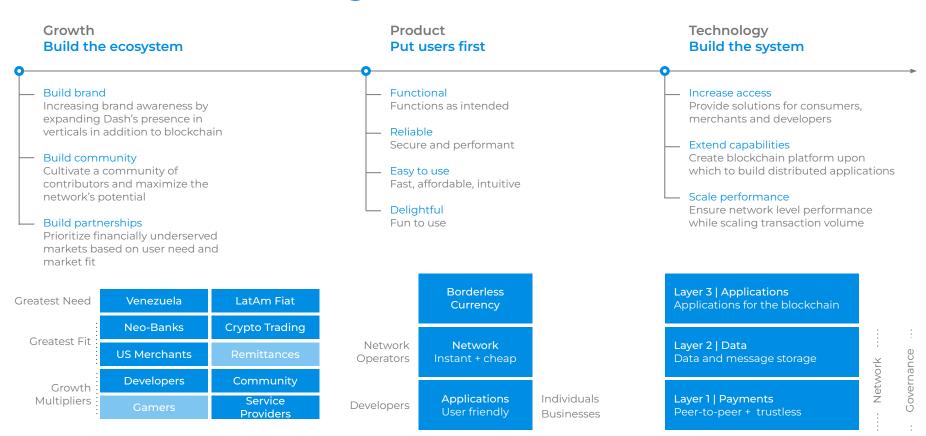
#### **Vision Statement**

We build and maintain an innovative financial infrastructure and digital currency that is characterized by its decentralization, usability, and ease of access. The core of this infrastructure is a payments network connecting an ecosystem of consumers, merchants, and service providers. We will:

- provide users with a fungible currency which offers speed, reliability, and optional privacy for both physical and online transactions
- foster a robust ecosystem of financial products and services by developing solutions which service the needs of consumers and merchants
- collaborate with service providers (e.g., processors, exchanges) to enable Dash-specific functionality which improves the user experience
- cultivate adoption of this ecosystem through education, promotion and engagement of potential users



## **How DCG is Growing Dash**



#### **Strategy**

## **Market Performance**

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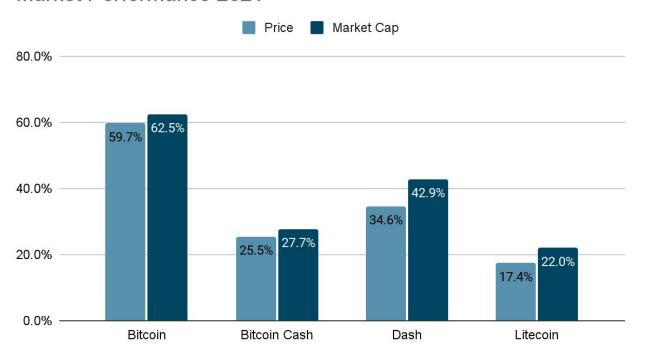
## **Market Performance**

Question	Metric	Q4 '21	QoQ	YoY	
PRODUCT: Is Dash a Better Way to Move Money?					
How much is the currency fluctuating?	Daily Volatility Standard Deviation		-10.9%	-6.9%	
How much does it cost to send a payment?	Median Fee	\$0.00047	-1.3%	-7.6%	
USERS: Are More People Using Dash?					
How many daily active addresses?	Avg Daily Active Addresses	54.3k	4.6%	-36.7%	
How many DCG wallets are installed on active mobile devices?	Installed Wallets on Active Devices	130k	-8.0%	-6.5%	
How many unspent transaction outputs are there?	Unspent UTXOs	4.71M	1.7%	2.7%	
How many addresses have a balance greater than 1 USD?	Total Addresses > 1\$	714k	2.1%	60.5%	
USAGE: What are Dash Users Doing?					
How much Dash is traded daily on exchanges?	Avg Daily Traded Messari "Real Volume"	\$76.4M	-29%	101%	
What is the total payment volume?	: Adjusted TPV	\$4.48B	-64%	368%	
What was the number of economic transactions?	Economic Transactions 887k		6.9%	-56.9%	
What was the number of mixed transactions?	CoinJoin Spend Transactions	7.94k	-19.4%	-18.9%	
CRYPTOCURRENCY PAYMENT GROWTH: How fast are other payment-orien	ted networks growing?				
What was Dash's typical daily economic transactions?	Median Economic Transactions / Day	8.22k	13.1%	-63.2%	
What was Bitcoin's on-chain typical daily transactions?	Bitcoin Median Transactions / Day	282k	15.8%	-9.3%	
What was Lightning Network growth?	Lightning Network Capacity (BTC)	3.31k	11%	211%	
What was Bitcoin Cash's typical number of transactions?	Bitcoin Cash Median Transactions / Day		2%	340%	
What was Litecoin's typical number of transactions?	Litecoin Median Transactions / Day	129k	-6.6%	69.0%	
MARKET: What is Dash Market Value?					
How many coins exist?	Total Coin Supply	10.5M	1.4%	6.2%	
How many coins are not collateralizing MNs?	"Circulating" Supply 6.09M		6.2%	20.3%	
What was the quarterly (last day mean) price of Dash?	Price	\$134.29	-18.6%	34.6%	
What is the network value of Dash?	Market Cap	\$1.41B	-17.4%	42.9%	



## **Currency Token Comparison - 2021 Returns**

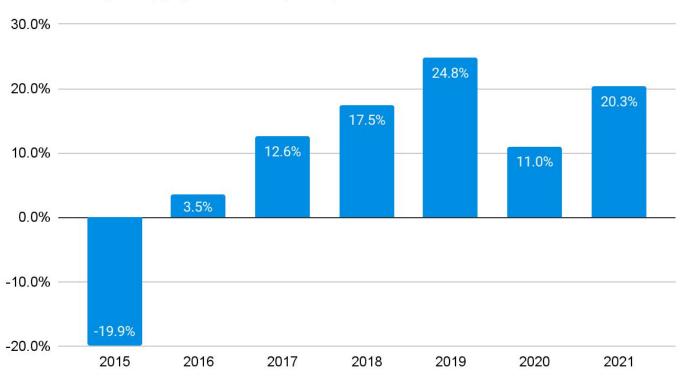
#### Market Performance 2021





## **Circulating Supply Growth Above 10% Target**

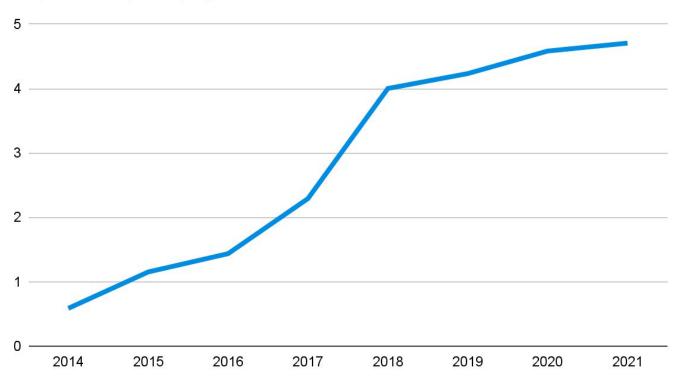
#### Circulating Supply Growth (YoY)



- Expected 2021 circulating supply growth < 10%</li>
- Masternode returns net of supply inflation is at multiyear highs

## **Users: Unspent Transaction Outputs (UTXOs)**

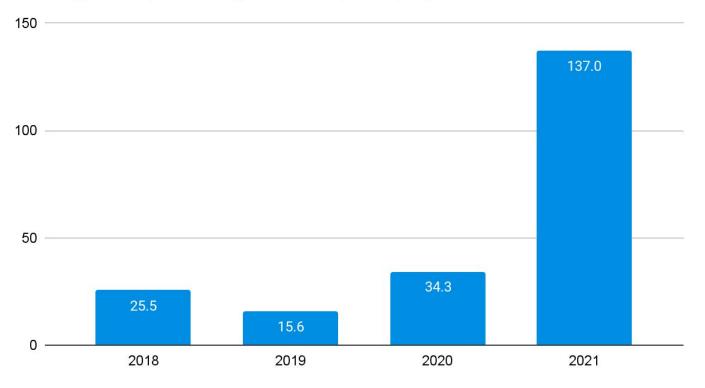
#### Unspent Outputs (m)



- UTXO growth continued in 2021
- 4.7 million UTXOs at year-end

## **Trading Volume Growth**

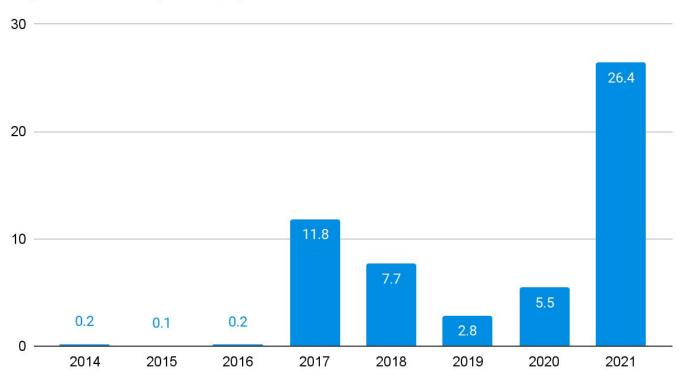
#### Average Daily Trading Volume (USD, m)



- Messari "Real Volume" trading hit new record in 2021
- Note: Messari metrics for 2020 and earlier periods increased compared to last year's presentation

## **Payment Volume Rebounding**

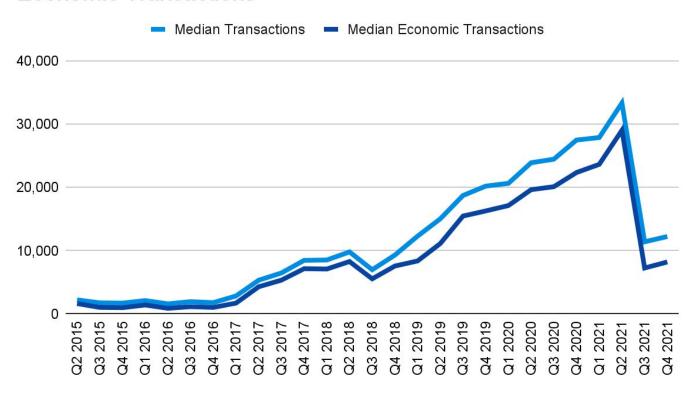
#### Adjusted TPV (USD, b)



- Record adjusted TPV in 2021
- Growth mirrors exchange volume growth

## **Transaction Growth Returned**

#### **Economic Transactions**



- Large number of low value transactions dropped off network end of Q2
- Did not meaningfully impact payment volume



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#### **Balance Sheet**

(Non-GAAP compliant. See disclaimer.)

Strong year from a financial perspective. Dash Core Group was able to almost triple assets over 2021

Cash/Dash assets at the end of 2021 totaled ~\$3.8M, up 182% from the end of 2020

Dash Core Group received 60% of the Dash Network proposal funding during the entire year of 2021

	At Dec 31 FY 2021	At Dec 31 FY 2020	Percent Increase / Decrease
(In thousands \$US)			Vs. Prior Year
Assets- USD Equivalent, DASH at mark	cet value		
Budget Accounts			
Bus Dev - General	96	62	56%
Core Team Salaries	3,117	1,060	194%
Infrastructure	46	56	-17%
Legal	89	2	4372%
Marketing	178	23	672%
Property Lease	3	3	-11%
Escrow	54	64	16%
Other			
Other Current Assets	177	64	174%
Total Assets	3,760	1,334	182%
Liabilities			
A/P & Accrued Expenses	312	113	175%
Escrow Balances	81	64	26%
Tax Liability	(5)	(74)	0%
Deferred Compensation	15	0	NM
Other Liabilities	0	99	NM
Equity			
Retained Earnings	1,236	883	40%
Net Income	2,123	249	753%
Total Liabilities & Equity	3,760	1,334	182%

Management has elected to omit substantially all of the disclosures required by accounting principles generally accepted in the United States of America ("US GAAP"). If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the Company's financial position, results of operations and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters. Treatment of "DASH" as a foreign currency and its "mark-to-market" accounting is not in compliance with US GAAP; Statement of Cash Flows has been omitted.



#### **Income Statement**

(Non-GAAP compliant. See disclaimer.)

Recognized almost \$7 million in revenue from the Dash proposal system in 2021

The largest expense item is compensation, dwarfing the rest of the expense categories

	At Dec 31 2021	At Dec 31 2020	Percent Increase / Decrease	
(In thousands \$US)	2021	2020	Vs. Prior Year	
Revenue				
Dash Budget System	6,710	3,303	103%	
Uncategorized Income	0	0	0%	
Total Revenue	6,710	3,303	-103%	
Expenses				
Bus Dev / Marketing	566	155	265%	
Compensation Costs	3,505	2,523	39%	
General & Administrative	228	217	5%	
Professional Fees	229	100	128%	
Travel & Entertainment	26	9	171%	
Total Expenses	4,553	3,004	52%	
Other Gain/Loss				
Exchange Gain (Loss)	509	(45)	NM	
Other Income(USD Investment)	30	0	NM	
Total Other Gain (Loss)	539	(45)	NM	
Tax Expense	573	5	NM	
Net Income	2,123	249	<b>752</b> %	



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# The Original Vision: A Decentralized Trustless Payment Network

- Instantaneous
- Fungible
- Ease of use
- Usernames
- Support for Recurring Payments
- Merchant Integration



# The Platform Vision: A Decentralized Trustless Information Network

- Digital Identities \*
- Ecosystem for Dapp Development
- Decentralized Queryable Information \*
- Robust Payment Mechanisms

\* Presented Today



## Web 3.0



#### **Decentralized**

- State information is distributed amongst all nodes
- Intermediaries are not relied on to query data



#### **Trustless and Permissionless**

- Users may query the blockchain directly with cryptographic proofs
- Anyone can query through any node at any time



#### **Connected and Ubiquitous**

- Compatible with mobile devices
- State information is open for anyone to access if the owner allows



## For our Users:

## A Home for Digital Identities



#### **Interactions**

- Payments
- Reputations
- Friendships
- DeFi



#### **Ownerships**

- Tokens
- NFTs
- Permissions
- Organisations/Roles



#### **History**

- Security of information
- Accessibility
- Permanence

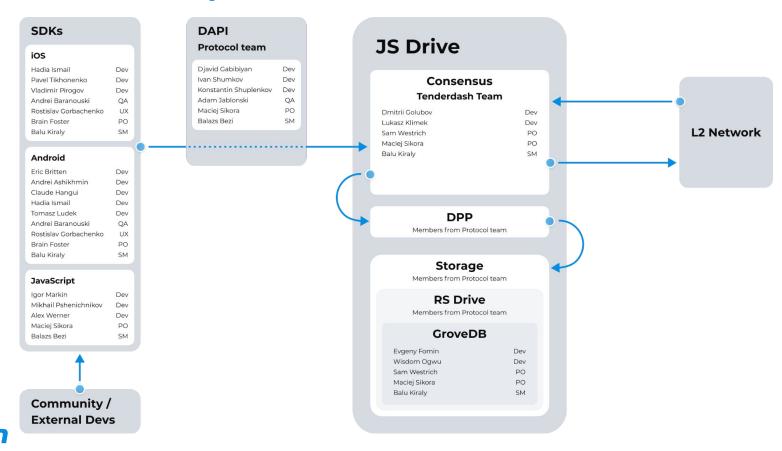


#### Interoperability

- IBC
- Mobile
- IOT



## **Platform Components**



## 4<sup>th</sup> Quarter in Review

#### Core

## Dash Core v0.18.0 and v.0.19.0 development

- QT governance / masternode UI
- BTC backports of v0.19 at 72%
- Enhanced Hard Forking implementation (Step 1)
- P2SH proposal payouts
- BTC backports of v0.20 at 30%
- Ouorum rotation finalized

#### Platform

## Dash Platform v0.21 testnet release and v0.22 development

- Error framework (v21)
- Protocol upgrade process (v21)
- Incubator related bug fixes (v21)
- Data contract updating (v22)
- + Inter validator set messaging (v22)
- + Identity security levels (v22)
- Masternode Identities (v22)
- New state tree implementation -GroveDB (v22)
- Secondary indices for document proofs (v22)
- Proof system release version (v22)

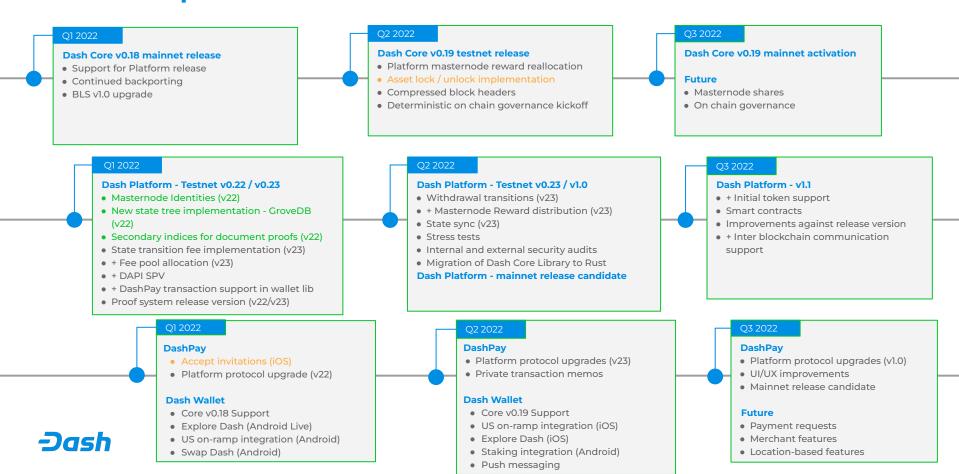
#### Mobile

#### **Ongoing Wallet development**

- Dash Wallet Android v7.3.5 (3 releases)
- Explore Dash (Android BETA)
- + Fiat currency selection improvements
- US on ramp integration
- Accept invitations (iOS)
- Private transaction memos



## Roadmap



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## **Business Development**

Venezuela











**Trading** 

















**Online** 





Regulatory







## **Conferences attendance**



# **MONEY** 20/20^







## Money2020

Las Vegas

- 8,000+ attendees (fintech's largest gathering in 2 years)
- 3,200+ companies
- 6,500+ IRL meetings booked
- DCG brought over 26 leads

## La Bitconf

**El Salvador** 

- 3k Physical visitors
- 40 Countries attended <sup>1</sup>
- 380k Online views
- 49 Crypto companies sponsored the event

#### CryptoSummit del Sur Paraguay

- 1 Day conference
- 200 Attendees included miners & regulators.
- 15 crypto companies

#### **Hodl Here**

**Puerto Rico** 

- 1 Day conference
- Blockchain association related
- PR and US regulatory status and opportunities

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## Outlook

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## Q&A

- 1. [TanteStefana] I want to know if platform will launch on main net this year, 2022, and if it will, which quarter? Dev team keeps talking about testnet releases, but it's main net I want a ballpark figure for. I don't know which versions have what, but let's say Evo for me is secure user names and passports, when will that come out according to DCG's best guess today (or on the call)
- 2. [woody] Can DCG provide some none technical practical examples of what DCG like to see build in the future on platform? What kind of Dapps should we thinking about, except Dashpay. What are the possibilities, just to clarify for non super-technical oriented Dash followers

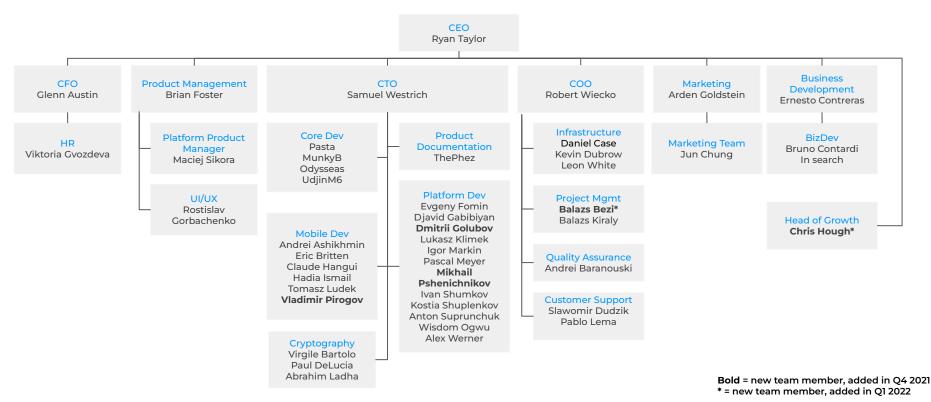


## Thank you!

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## **How DCG is Organized**





## **Current Activities**

Value Team **Growth Team Management Team Understand problems and determine priorities** Deliver products with user-first approach Design go-to-market activities and drive growth CEO, CFO, CTO, CMO, COO, BusDev, Product CEO, CTO, CFO, CMO, COO, BusDev, Product CEO, CMO, BusDev, Product Engage and speak to US points of sale Annual goals review and grooming DashPay Alpha program (ongoing) firms Ramping down hiring Core security audit scheduling Finalizing cooperation scheme with NeoBanks Head of Strategy onboarding Work on better marketing-oriented name for the platform Add more custodial solutions, for larger Conference list and budgeting integrations such as NeoBanks, Banks and Beginning public sprint reviews legacy entities Developing training policy Worked on a larger payment integrator in Mainnet launch preparations Venezuela aiming for 5k locations in the short term



## **Quarterly Performance Trends**

Metric	Q4 '20	Q1 '21	Q2 '21	Q3 '21	Q4 '21	QoQ	YoY
PRODUCT	PRODUCT						
Daily Volatility	5.29%	9.24%	9.57%	5.53%	4.93%	-10.9%	-6.9%
Median Fee	\$0.00051	\$0.00099	\$0.00100	\$0.00048	\$0.00047	-1.3%	-7.6%
USERS							
Avg Daily Active Addresses	85.7k	86.0k	90.8k	53.3k	54.3k	4.6%	-36.7%
Mobile Wallet Installs on Active Devices	142k	149k	150k	145k	130k	-8.0%	-6.5%
Unspent UTXOs	4.58M	4.49M	4.53M	4.63M	4.71M	1.7%	2.7%
Total Addresses > 1\$	445k	668k	658k	699k	714k	2.1%	60.5%
USAGE	USAGE						
Avg Daily Traded Messari "Real Volume"	\$38.1M	\$168.1M	\$197.7M	\$107.0M	\$76.4M	-29%	101%
Adjusted TPV	\$916M	\$3.639B	\$6.483B	\$11.998B	\$4.482B	-64%	368%
Economic Transactions	2.059M	2.538M	2.806M	830k	887k	6.9%	-56.9%
Median Economic Transactions / Day	22.34k	23.63k	29.01k	7.27k	8.22k	13.1%	-63.2%
CoinJoin UTXO transactions	9.79k	9.17k	8.54k	9.84k	7.94k	-19.4%	-18.9%
CRYPTOCURRENCY PAYMENT GROWTH							
Bitcoin Median Transactions / Day	311k	317k	242k	243k	282k	15.8%	-9.3%
Lightning Network Capacity (BTC)	1.06k	1.17k	1.65k	2.97k	3.31k	11%	211%
Bitcoin Cash Median Transactions / Day	20.2k	323.9k	113.8k	87.6k	89.5k	2%	340%
Litecoin Median Transactions / Day	76.2k	89.8k	111.8k	137.9k	128.9k	-6.6%	69.0%
MARKET							
Total Supply	9.90M	10.06M	10.21M	10.36M	10.51M	1.4%	6.2%
Circulating Supply	5.06M	5.41M	5.86M	5.74M	6.09M	6.2%	20.3%
Price	\$99.77	\$223.13	\$145.58	\$165.00	\$134.29	-18.6%	34.6%
Market Cap	\$987M	\$2.244B	\$1.486B	\$1.709B	\$1.411B	-17.4%	42.9%



## **Customer Support Q4 2021 Summary**





## **Data sources**

METRIC	DEFINITION	SOURCE	NOTES
Daily Volatility	Standard deviation of daily close price % variance	Coinmetrics	
Median Fee	Mean of the daily median fee in USD for each day in the quarter	Coinmetrics	
Avg Daily Active Addresses	Mean Daily Active Addresses	Coinmetrics	Sum of unique in-out addresses for each day
Wallet Installs on Active Devices	Estimated number of instances of installed Dash Wallet app on devices that have been active within the last 30 days	google play console. iTunes	Only 34% of iOS users permit app reporting. In order to reach a more accurate estimate of the number of iOS wallets, we divided the number of app installations for iOS by 0.34 (or the applicable measure for each quarter). It is likely that this estimate is nonetheless below the actual installation count, since Dash and cryptocurrency users are more likely than the general population to value privacy and opt out of app reporting.
Total Addresses > 1\$	Amount of addresses with a balance greater than 1 USD (snapshot)	bitinfocharts.com	Snapshot of last day of the quarter; snapshots recorded on the Internet Archive
Avg Daily Traded Vol \$	USD Volume traded on exchanges, daily mean	Messari	It is well known that many exchanges conduct wash trading practices in order to inflate trading volume. They are incentivized to report inflated volumes in order to attract traders. "Real Volume" refers to the total volume on the exchanges that Messari believes with high level of confidence are free of wash trading activities. These tend to be regulated exchanges. However, that does not necessarily mean that the volume reported by other exchanges is 100% wash trades. As such, the Real Volume underestimates the total global volume, so should be useful for comparative purposes only
Adjusted TPV	Total Payment Volume in USD	Coinmetrics	Adjusted payment volumes exclude certain activity to improve accuracy. A detailed post on the approach can be found here: https://coinmetrics.io/introducing-adjusted-estimates/
Economic Transactions	Number of on-chain transactions excluding mixing and coinbase transactions	<u>dashradar.com</u>	We leverage data on transactions per day, subtracting from the total mixing transactions, and coinbase transactions.
Avg. Daily Median Tx Value \$	Mean of the daily median transaction value in USD for each day in the quarter	Coinmetrics	
CoinJoin Use	Number of CoinJoin transactions sent	dashradar.com	These are transactions that utilize only CoinJoin denominated inputs after being mixed. It excludes the actual mixing transactions used to prepare the UTXOs.
Cryptocurrency Payment Growth	Median transactions per day, except Lightning Network for which this data cannot be obtained.	bitcoinvisuals.com	LN does not reveal or enable tracking of the number of LN payments. We therefore use a proxy for usage.
Total Supply	Number of coins that exist	Coinmetrics	
Circulating Supply	Number of coins that are not in MNs	Derived	Total supply less supply used to collateralize masternodes at the end of each period
Price	Avg price for the final day of quarter (across a number of exchanges)	Coinmetrics	
Market Cap	Product of Price and Circulating Supply	Coinmetrics	Also known as Network Value

