

Q2 2020 Summary Call

Dash Core Group, Inc. 23 July, 2020

A few things before we get started

- This call is being recorded and will be shared on the Dash YouTube Channel
- Audience microphones are muted
- Questions were collected previously and will be answered at the end
- Additional, ad hoc questions please type on the Youtube chat

Moderator: Ryan Taylor, CEO

Operator: Fernando Gutierrez + Leon White





What is Dash?

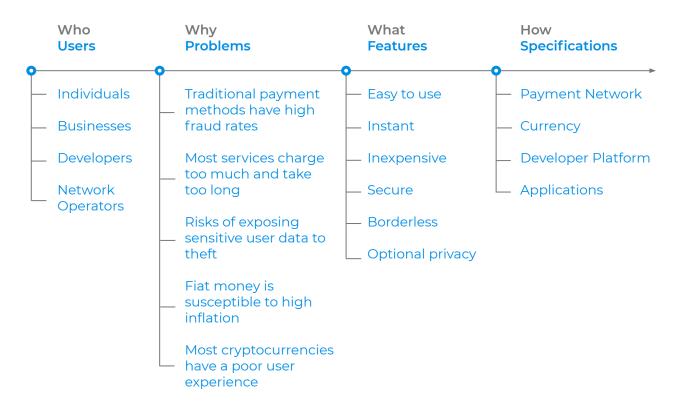
Goal

Financial freedom for everyone

Your money, your way - move your money to anyone, anywhere, anytime.

Mission

Make payments as quick, easy, secure and inexpensive as possible.



-Dash

How DCG is Growing Dash

Growth Build the ecosystem

Build brand

Increasing brand awareness by expanding Dash's presence in verticals in addition to blockchain

Build community

Cultivate a community of contributors and maximize the network's potential

- Build partnerships

Greatest Need

Greatest Fit

Growth

Multipliers :

Prioritize financially underserved markets based on user need and market fit

Venezuela

Remittances

Developers

Merchants



Functional Functions as intended

Reliable Secure and performant

Easy to use Fast, affordable, intuitive

- Delightful Fun to use

Technology Build the system

Increase access

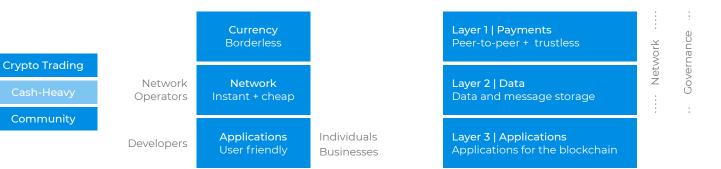
Provide solutions for consumers, merchants and developers

Extend capabilities Create blockchain platform upon

which to build distributed applications

Scale performance

Ensure network level performance while scaling transaction volume



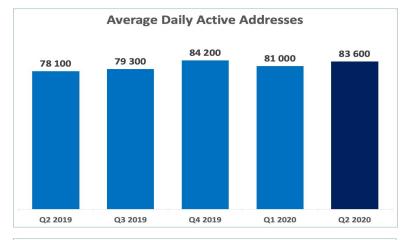


Market Performance

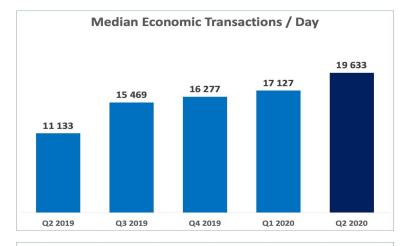
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Question	Metric	Q2 '20	QoQ	YoY
PRODUCT: Is Dash a Better Way to Move Money?				
How much is the currency fluctuating?	Daily Volatility	3.55%	-64.9%	-23.8%
How much does it cost to send a payment?	Median Fee	\$0.00040	-13%	-11%
USERS: Are More People Using Dash?				
How many daily active addresses?	Avg Daily Active Addresses	83.6k	3.2%	7.0%
How many DCG wallets are installed on active mobile devices?	Installed Wallets on Active Devices	107k	5%	160%
How many unspent transaction outputs are there?	Unspent UTXOs	4.40M	-0.5%	1.6%
How many addresses have a balance greater than 1 USD?	Total Addresses > 1\$	411,462	4.2%	-31.5%
USAGE: What are Dash Users Doing?				-
How much Dash is traded daily on exchanges?	Avg Daily Traded Vol	\$26.0M	-58%	-30%
What is the total payment volume?	Adjusted TPV	\$675M	-27.6%	-38.5%
What was the number of economic transactions?	Economic Transactions	1.90M	-48.7%	72.8%
What was the number of PrivateSend transactions?	PrivateSend Transactions	9,290	29.9%	28.4%
CRYPTOCURRENCY PAYMENT GROWTH: How fast are other paymen	t-oriented networks growing?			
What was Dash's typical number of economic transactions?	Median Economic Transactions / Day	19,633	14.6%	76.3%
What was Bitcoin's on-chain typical number of transactions?	Bitcoin Median Transactions / Day	298,812	-4.1%	-17.9%
What was Lightning Network growth?	Lightning Network Capacity	968 BTC	5.3%	-2.5%
What was Bitcoin Cash's typical number of transactions?	Bitcoin Cash Median Transactions / Day	36,973	-17.0%	-22.6%
What was Litecoin's typical number of transactions?	Litecoin Median Transactions / Day	30,244	35.1%	16.3%
MARKET: What is Dash Market Value?				
How many coins exist?	Total Coin Supply	9.58M	1.7%	7.7%
How many coins are not collateralizing MNs?	"Circulating" Supply	4.81M	0.1%	16.9%
What was the quarterly (last day mean) price of Dash?	Price	\$68.25	4.3%	-56.5%
What is the network value of Dash?	Market Cap	\$654M	6.1%	-53.2%

Quarterly Performance Trends



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Balance Sheet (Non-GAAP compliant. See disclaimer.)

Cash/Dash assets at the end of the second quarter of 2020 totaled ~\$1.3M, up 12% from the end of first quarter 2020

Dash Core Group received 60% of the Dash Network proposal funding during the second quarter of 2020

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(In thousands \$US)	At June 30 QE 2020	At March 31 QE 2020	Percent Increase / Decrease Vs. Prior Quarter
Assets- USD Equivalent, DASH at market	value		
Budget Accounts			
Bus Dev - General	83	138	-40%
Core Team Salaries	853	621	37%
Infrastructure	76	99	-23%
Legal	112	117	-5%
Marketing / Comm / Conf / Travel	56	67	-17%
Property Lease	13	19	-31%
Public Relations	5	6	-17%
Escrow	63	51	23%
Other			
Prepaid Expenses & Retainers	0	14	-100%
Other Current Assets	18	15	20%
Total Assets	1,278	1,147	12%
Liabilities			
A/P & Accrued Expenses	184	72	153%
Escrow Balances	64	47	36%
Other Current Liabilities	99	5	NM
Equity			
Retained Earnings	1,023	882	16%
Net Income	(92)	141	NM
Total Liabilities & Equity	1,278	1,147	12%
Management has elected to omit substantially all o generally accepted in the United States of America the financial statements, they might influence the	("US GAAP"). If the	e omitted disclosu	res were included in

results of operations and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters. Treatment of "DASH" as a foreign currency and its "mark-to-market" accounting is not in compliance with US GAAP; Statement of Cash Flows has been omitted.

Income Statement (Non-GAAP compliant. See disclaimer.)

Recognized \$728 thousand as revenue from the Dash Network proposal system in Q2 2020

The largest expense item continued to be compensation, dwarfing the rest of the expense categories

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	At June 30 QE 2020	At March 31 QE 2020	Percent Increase / Decrease
(In thousands \$US) Revenue			Vs. Prior Quarter
Dash Budget System	728	936	-22%
Total Revenue	728	936	-22%
Expenses			
Bus Dev / Marketing	57	49	16%
Compensation Costs	655	609	7%
General & Administrative	39	42	-8%
Occupancy Costs	6	6	0%
Professional Fees	58	11	412%
Travel & Entertainment	1	7	-86%
Total Expenses	816	725	12%
Other Gain/Loss			
Exchange Gain (Loss)	(4)	(70)	NM
Fiat Guarantee Gain (Loss)	0	0	0
Other Income	0	0	0%
Total Other Gain (Loss)	(4)	(70)	NM
Interest Expense	0	0	0%
Tax Expense	0	0	0%
Net Income	(92)	141	NM

Management has elected to omit substantially all of the disclosures required by accounting principles generally accepted in the United States of America ("US GAAP"). If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the Company's financial position, results of operations and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters. Treatment of "DASH" as a foreign currency and its "mark-to-market" accounting is not in compliance with US GAAP; Statement of Cash Flows has been omitted.



2nd Quarter in Review

Core

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Dash Core v0.16 Testnet

- Concentrated signature recovery
- Minimum protocol check
- Network thread optimization
- Backports for BTC v0.16

Platform

Dash Platform - v0.12 & v0.13

- Initial credit system
- Fast identity recovery
- Drive and state machine merge
- Evonet Chainlocks & InstantSend
- DPP improvements
- Distribution package improvements

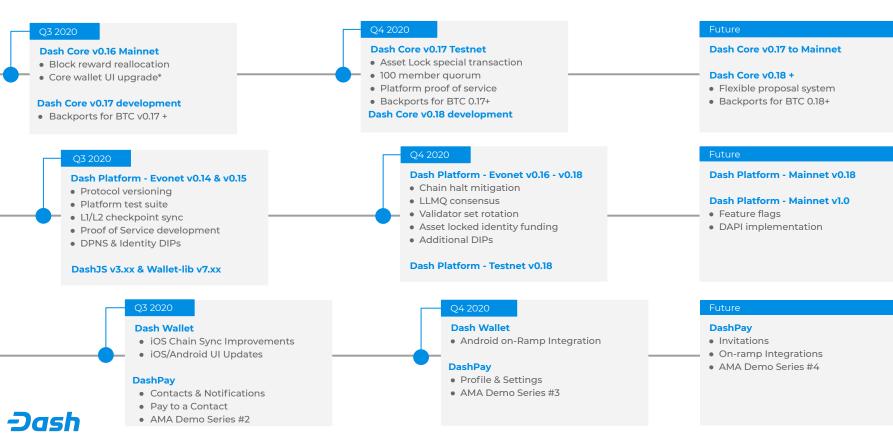
DashJS v3.13 & Wallet-lib v7.13

Wallets

Dash Wallet Development

- BIP70 payment protocol
- iOS v4.2.1 (3 releases)
- Android v7.0.7 (3 releases)
- DashPay username registration
- DashPay username demo / AMA

Roadmap



Core Wallet Design

Enhancements

- Responsive design
- Font handling
- State handling
- PrivateSend tab

Graphics

- Visually appealing
- Colors
- Layout

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DashPay Contact Demo

Features

- Search usernames
- Send contact requests
- Receive notifications

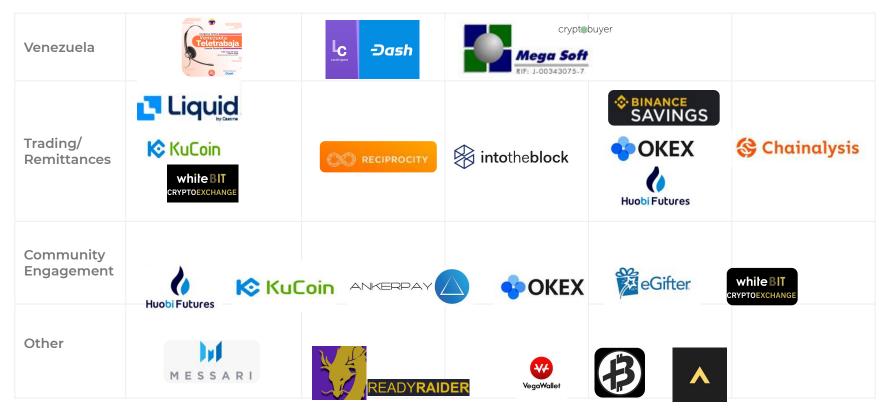
Environment

Dash

- Native client code
- Latest DashPay designs
- All in public repositories in github
- Live on the mobile devnet

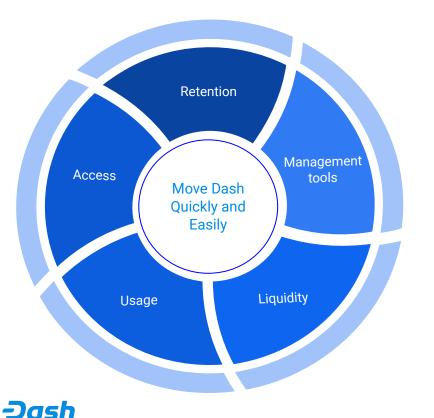


Growth





Trading Strategy Update



Short term actions

Complete pipeline IS integrations top volume

Onboarding of Market Makers and large liquidity entities

Complete onboarding of Trading services partner

Begin Phase 2 - Pillar Communication Strategy

The goal is to increase usage of Dash



Different levels of involvement in the different segments

Not all tools available are segmented, so some actions are wide reaching

Some segments are addressed by other community groups

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Collaboration in the DAO

Teams

Dash Core Group	Dash Brazil
D-A-C-H Embassy	Venezuelan teams
Dash Next/Thailand	Newsroom
Dash Nigeria	Volunteers

DCG asset and channels

Brand and messaging

Website

Localization

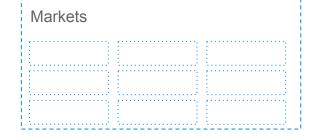
Content and documentation

Business development support / announcements Social media

Events

Public relations

Email









Outlook







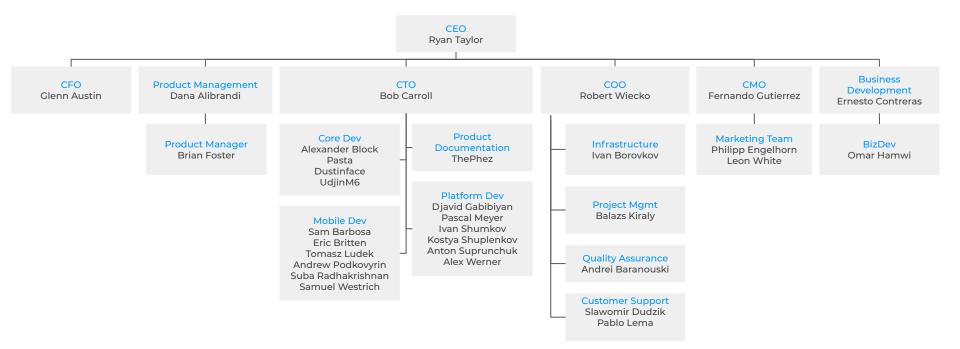
- 1. Is Dash Platform and Dashpay still aiming for 2020 release on mainnet? Is there a way we can see percentage complete of Dash Platform and DashPay?
- 2. Dash's codebase continues to diverge from bitcoin and AFAIK the last independent audit was five or six years ago. Will DCG commit to an independent security audit and code review within the next 12 months? If not, why not?
- 3. A recent poll Ryan conducted in the #mno channel of the Dash Talk Discord showed 22 MNOs voting for a 65% masternode / 35% miner block reward split, with only 5 voting for the 60%/40% split that Ryan ended up proposing to the network. The same poll showed 26 MNOs voting for 100%-masternode-funded superblocks, with only 9 voting for miners to help subsidize the superblock. In Ryan's upcoming proposal regarding superblock funding, are MNOs going to have an option to vote for 100%-masternode-funded superblocks, or only the less popular poll option like in the last proposal?
- 4. What is the current regulatory situation in Japan regarding Dash privatesend? How many exchanges trade Dash? Does DCG have a China strategy? What is DCG currently doing in Africa, Brazil, Mexico and Venezuela?
- 5. It was announced in March 2018 that DCG filed for provisional patents, however "The patent itself is not public record currently, though it will become publicly available within 18 months after a non-provisional patent is filed." https://www.dash.org/2018/03/17/patent-2/ Are these patents yet publicly available?
- 6. Alt36 Update?
- 7. What are the plans for viral marketing strategies to promote and quickly ramp up user accounts once Dash Platform is on mainnet?







How DCG is Organized



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What the Teams Accomplished

Tech	Business Development	Marketing
 Dash Core v0.16 release to testnet Bitcoin backports from BTC v0.17 Dash Platform v0.13 to Evonet Dash Platform v0.14 to Evonet Dash Wallet BIP70 payment protocol DashPay username registration First DashPay demo / AMA (usernames) 	 Launched 3 BTI exchanges with IS and/or CL, and 6 trading ecosystem initiatives. IS/CL network will be announced in early Q3 Begun implementing granular Venezuelan strategy, with earn components targeted Working directly with the largest POS provider in Venezuela, as a result of year long process, which will place Dash first activities in strategic, basic needs merchants Recruited lawyer in Japan, and currently recruiting company for Blockchain audit 	 New top level section for traders in dash.org, and new menu structure Launched social media in Spanish for Venezuela, jointly with biz dev New languages for the website: Greek and Thai Supported releases of Evonet v0.12 and v0.13 Supported biz dev announcements Released What is Dash? video Organized participation in several online events Defined processes and collaboration with Newsroom project
Finance/HR	Operations	Product
 Monthly and quarterly accounting / closing books Monthly Board of Directors and weekly balance sheet report communicated internally Focus on building compensation reserve balances Serve as de facto HR function for DCG 	 Improved internal form of the sprint reviews Development teams have higher release frequency to non-mainnet GSuite and Atlassian integration SSO Implementation Upgrade forum engine project launched 	 Refined plan for Dash Platform phased rollout Supported Dash Platform v0.13 and v0.14 releases Developed plan for piloting improved outside contribution process Implemented improved Dash Platform release process Finalized MVP version of DashPay designs Develop DashPay demo of user registration

Current Activities

Management Team Understand problems and determine priorities CEO, CFO, CTO, CMO, COO, BusDev, Product

- Japan compliance issue mitigation
- Work on store of value proposal
- Estimation reliability
- D&O Insurance for company
- DCG KYC process

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Q2 2020 Call preparations

Value Team Deliver products with user-first approach CEO, CTO, CFO, CMO, COO, BusDev, Product

- Core v.0.16 release preparations
- Platform Evonet releases
- DashPay Wallet Demo User Registration / AMA
- Product Marketing Page
- Dash Wallet Liquid Integration
- New Op Codes for Smart Card Project

Growth Team Design go-to-market activities and drive growth CEO, CMO, BusDev, Product

- Partner strategy planning
- Remittances channels design
- Gaming strategy Evaluation
- Venezuela strategy
- _ Wider LatAm strategy
 - InstantSend & ChainLocks exchange campaign
- Marketing Strategy Coordination
- Technology and Dash Platform Strategy
- New Opportunities for Adoption
- Integration of Newsroom in the announcements cycle

What's Next (Q3)

Tech	Business Development	Marketing
 Dash Core v0.16 release to mainnet Block reward reallocation in Core v0.16 Core wallet UI enhancements Bitcoin backports from BTC v0.17 Dash Platform protocol versioning Dash Platform core chain sync DashPay contacts & notifications DashPay payment to a contact DashPay demo and AMA (contacts) Dash Wallet optimizations DPNS and Identity DIP release 	 Develop and integrate liquidity solutions for Venezuela ecosystem Launch larger scale and headline integrations Launch earning solutions for Venezuelans to receive Dash (Workers, ease to acquire, etc) Test KPIs for the Trading Business Development Strategy with focus on US/Europe/Asia, including services beyond exchanges (Staking, bots, loans, etc) Continue to launch partners and introduce new programs as Trading Strategy is implemented 	 Support Core and Evonet releases New translation engine for the website and languages (Filipino and Arabic) Increase social media and content creation collaboration with Newsroom Launch loyalty program for Venezuelan users Launch new web presence in Venezuela that enables local projects
Finance/HR	Operations	Product
 Monthly and quarterly accounting / closing books Monthly Board of Directors and weekly balance sheet report communicated internally Focus on replenishing reserves for DCG compensation account Support initial implementation of DashJapan strategy to get re-listed in Japan Continue role as de facto HR function for DCG File federal and state taxes 	 Migration of Dash Ninja to DCG servers (postponed) Upgrade the forum engine (finalize the project) Analyze (in)effectiveness of VT and mgmt initiatives and propose solutions Define a set of tools and options that can be used for motivation and reward for meeting goals Improve the accuracy of estimates (<15% change in velocity) Continuity planning for the critical roles (and possibly for all other roles) 	 Define product marketing efforts around Dash Platform Support continued platform releases to Evonet Deliver more value in mobile wallets through fiat on-ramp integrations Develop DashPay demo of contacts and payments

Quarterly Performance Trends

Metric	Q2 '19	Q3 '19	Q4 '19	Q1 '20	Q2 '20	QoQ	YoY
PRODUCT							
Daily Volatility	4.66%	4.16%	3.44%	10.11%	3.55%	-64.9%	-23.8%
Median Fee	\$0.00045	\$0.00044	\$0.00026	\$0.00046	\$0.00040	-13%	-11%
USERS							
Avg Daily Active Addresses	78.1k	79.3k	84.2k	81.0k	83.6k	3.2%	7.0%
Mobile Wallet Installs on Active Devices	41,007	56,311	84,215	101,747	106,764	5%	160%
Unspent UTXOs	4.33M :	4.26M	4.23M :	4.42M	4.40M	-0.5%	1.6%
Total Addresses > 1\$	600,349	376,953	575,658	394,803	411,462	4.2%	-31.5%
USAGE							
Avg Daily Traded Vol	\$37.4M	\$19.6M	\$9.8M	\$62.4M	\$26.0M	-58%	-30%
Adjusted TPV	\$1,098M	\$683M	\$508M	\$933M	\$675M	-27.6%	-38.5%
Economic Transactions	1.10M	2.69M	1.65M	3.71M	1.90M	-48.7%	72.8%
Median Economic Transactions / Day	11,133	15,469	16,277	17,127	19,633	14.6%	76.3%
PrivateSend Transactions	7,235	7,565	7,747	7,153	9,290	29.9%	28.4%
CRYPTOCURRENCY PAYMENT GROWTH							
Bitcoin Median Transactions / Day	363,947	329,536	312,556	312,698	298,812	-4.1%	-17.9%
Lightning Network Capacity (BTC)	942.818	808.126	853.761	919.943	968.341	5.3%	-2.5%
Bitcoin Cash Median Transactions / Day	47,743	47,487	40,176	44,567	36,973	-17.0%	-22.6%
Litecoin Median Transactions / Day	25,997	27,434	21,269	22,382	30,244	35.1%	16.3%
MARKET							
Total Supply	8.89M	9.07M	9.24M	9.42M	9.58M	1.7%	7.7%
Circulating Supply	4.11M	4.13M	4.56M	4.80M	4.81M	0.1%	16.9%
Price	\$157.02	\$70.79	\$40.98	\$65.46	\$68.25	4.3%	-56.5%
Market Cap	\$1.40B	\$642M	\$379M	\$616M	\$654M	6.1%	-53.2%



Customer Support Q2 2020 Summary



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Data Glossary

METRIC	DEFINITION	SOURCE	NOTES
Daily Volatility	Standard deviation of daily close price % variance	Coinmetrics	
Median Fee	Mean of the daily median fee in USD for each day in the quarter	Coinmetrics	
Avg Daily Active Addresses	Mean Daily Active Addresses	Coinmetrics	Sum of unique in-out addresses for each day
Wallet Installs on Active Devices	Estimated number of instances of installed Dash Wallet app on devices that have been active within the last 30 days	google play console, iTunes connect	Only 32% of iOS users permit app reporting. In order to reach a more accurate estimate of the number of iOS wallets, we divided the number of app installations for iOS by 0.32 (or the applicable measure for each quarter). It is likely that this estimate is nonetheless below the actual installation count, since Dash and cryptocurrency users are more likely than the general population to value privacy and opt out of app reporting.
Total Addresses > 1\$	Amount of addresses with a balance greater than 1 USD (snapshot)	bitinfocharts.com	Snapshot of last day of the quarter
Avg Daily Traded Vol \$	USD Volume traded on exchanges, daily mean	Messari	It is well known that many exchanges conduct wash trading practices in order to inflate trading volume. They are incentivized to report inflated volumes in order to attract traders. "Real Volume" refers to the total volume on the exchanges that Messari believes with high level of confidence are free of wash trading activities. These tend to be regulated exchanges. However, that does not necessarily mean that the volume reported by other exchanges is 100% wash trades. As such, the Real Volume underestimates the total global volume.
Adjusted TPV	Total Payment Volume in USD	Coinmetrics	Adjusted payment volumes exclude certain activity to improve accuracy. A detailed post on the approach can be found here: https://coinmetrics.io/introducing-adjusted-estimates/
Economic Transactions	Number of on-chain transactions excluding PrivateSend mixing and coinbase transactions	dashradar.com	We leverage data on transactions per day, subtracting from the total mixing transactions, and coinbase transactions.
Avg. Daily Median Tx Value \$	Mean of the daily median transaction value in USD for each day in the quarter	Coinmetrics	
PrivateSend Use	Number of PrivateSend transactions sent	dashradar.com	These are transactions that utilize only PrivateSend denominated inputs after being mixed. It excludes the actual mixing transactions.
Cryptocurrency Payment Growth	Median transactions per day, except Lightning Network for which this data cannot be obtained.	bitcoinvisuals.com	LN does not reveal or enable tracking of the number of LN payments. We therefore use a proxy for usage.
Total Supply	Number of coins that exist	Coinmetrics	
Circulating Supply	Number of coins that are not in MNs	Derived	Total supply less supply used to collateralize masternodes at the end of each period
Price	Avg price for the final day of quarter (across a number of exchanges)	Coinmetrics	
Market Cap	Product of Price and Circulating Supply	Coinmetrics	Also known as Network Value
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