



# Q3 Quarterly Call

Dash Core Group, Inc.  
November 14, 2019

# A few things before we get started

- This call is being recorded and will be shared on the Dash YouTube Channel
- Audience microphones are muted
- Questions were collected previously and will be answered at the end

Moderator: Ryan Taylor, CEO

Operator: Robert Wiecko, COO

# Strategy

Market Performance

Financials

Tech Update

Growth

Outlook

Q&A

Appendix

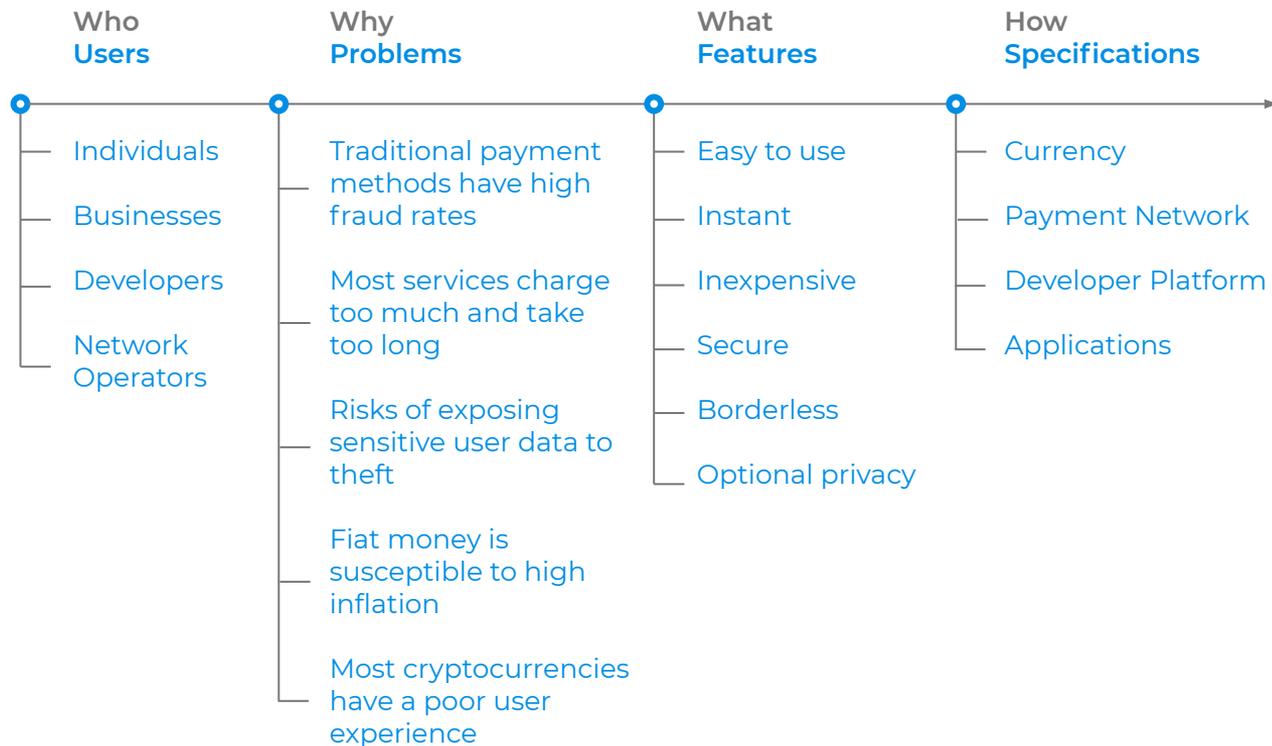
# What is Dash?

## Goal

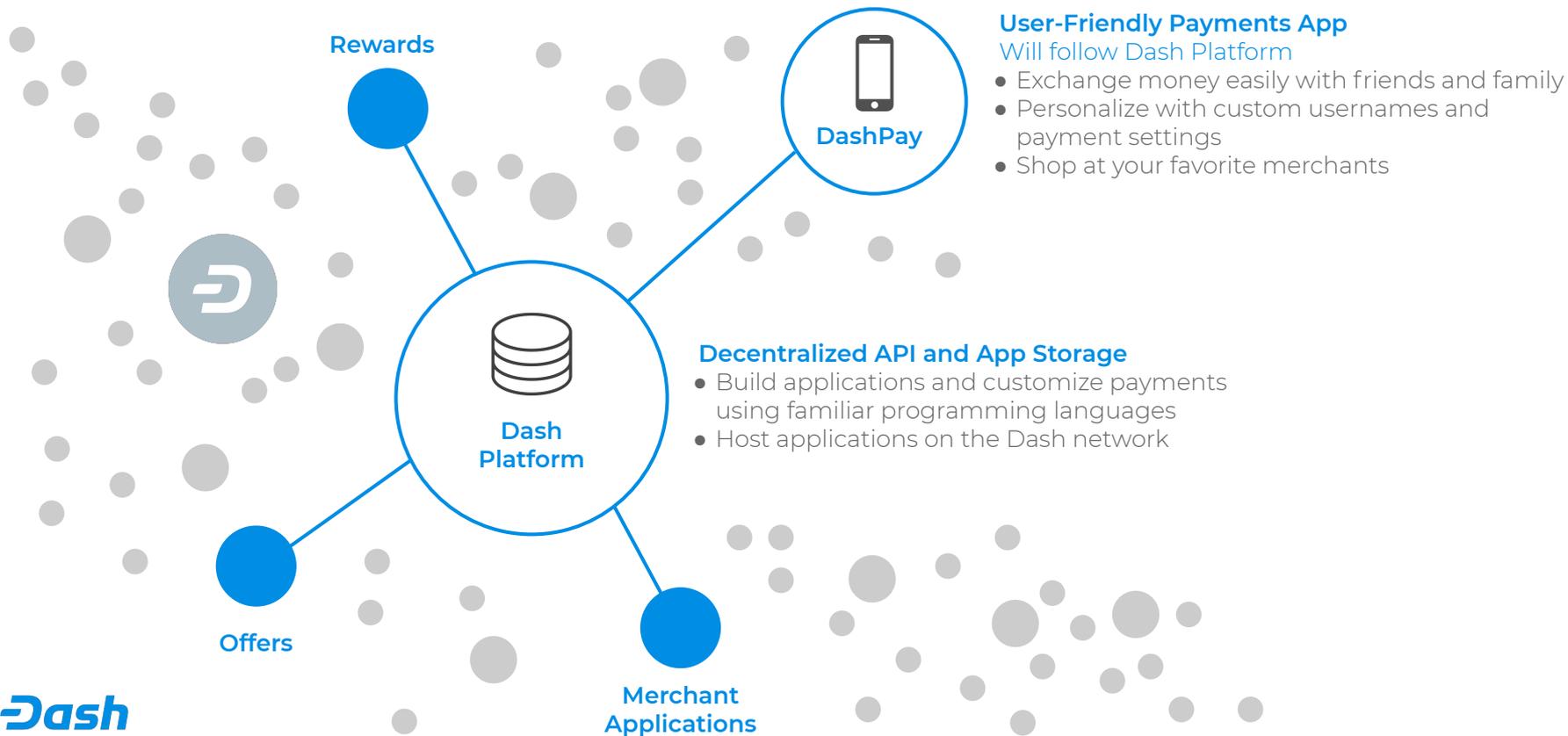
Financial freedom for everyone  
Your money, your way - move your money to anyone, anywhere, anytime.

## Mission

Make payments as quick, easy, secure and inexpensive as possible.



# What is *Evolution*?



# How DCG is Growing Dash

## Growth Build the ecosystem

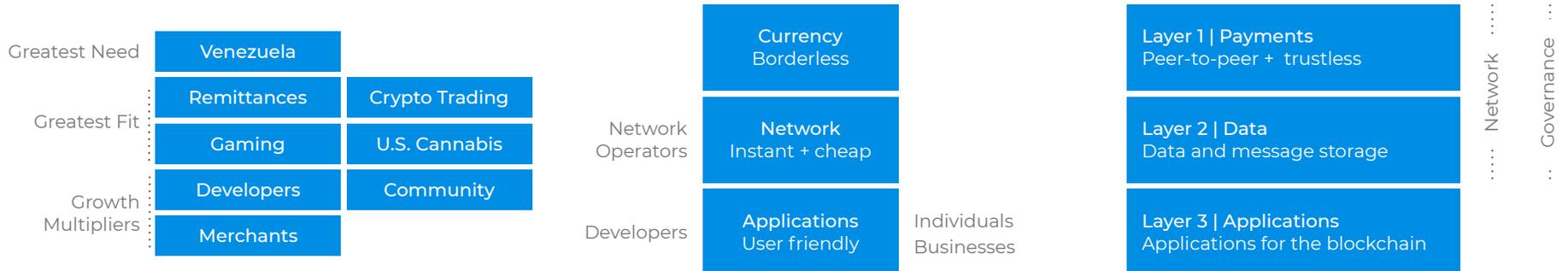
- Build brand**  
Increasing brand awareness by expanding Dash's presence in verticals in addition to blockchain
- Build community**  
Cultivate a community of contributors and maximize the network's potential
- Build partnerships**  
Prioritize financially underserved markets based on user need and market fit

## Product Put users first

- Functional**  
Functions as intended
- Reliable**  
Secure and performant
- Easy to use**  
Fast, affordable, intuitive
- Delightful**  
Fun to use

## Technology Build the system

- Increase access**  
Provide solutions for consumers, merchants and developers
- Extend capabilities**  
Create blockchain platform upon which to build distributed applications
- Scale performance**  
Ensure network level performance while scaling transaction volume



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# Market Performance

Question	Metric	Q3 '19	QoQ	YoY
<b>PRODUCT: Is Dash a Better Way to Move Money?</b>				
How much is the currency fluctuating?	Daily Volatility	4.12%	-6.8%	-28.7%
How much does it cost to send a payment?	Median Fee	\$0.0006	20%	-33%
<b>USERS: Are More People Using Dash?</b>				
How many daily active addresses?	Avg Daily Active Addresses	69.51K	-2.2%	45.6%
How many DCG wallets are installed on active mobile devices?	Installed Wallets on Active Devices	56,311	37.3%	57.2%
How many addresses have a balance greater than 1 USD?	Total Addresses > 1\$	376,953	-37.2%	-31.1%
<b>USAGE: What are Dash Users Doing?</b>				
How much Dash is traded daily on exchanges?	Avg Daily Traded Vol	\$213M	-41.6%	12.7%
What is the total payment volume?	TPV	\$2.17B	-34.2%	-48.7%
What was the number of economic transactions?	Economic Transactions	2.69M	132%	70%
What is the median transaction value?	Avg Daily Median Tx Value	\$11.63	-44%	-61.9%
What percentage of transactions are InstantSend?	% InstantSend	71.38%	102%	19,192%
What percentage of transactions are PrivateSend?	% PrivateSend	0.28%	-55%	-15%
<b>CRYPTOCURRENCY PAYMENT GROWTH: How fast are other payment-oriented networks growing?</b>				
What was Dash's typical number of economic transactions?	Median Economic Transactions / Day	15,469	39%	178%
What was Bitcoin's on-chain typical number of transactions?	Bitcoin Median Transactions / Day	329,536	-9%	48%
What was Lightning Network growth?	Lightning Network Unique Channels	27,887	-11%	241%
What was Bitcoin Cash's typical number of transactions?	Bitcoin Cash Median Transactions / Day	47,487	-1%	112%
What was Litecoin's typical number of transactions?	Litecoin Median Transactions / Day	27,434	6%	9%
<b>MARKET: What is Dash Market Value?</b>				
How many coins are circulating?	Supply	9.07M	2.0%	8.6%
What was the quarterly (last day mean) price of Dash?	Price	\$69.35	-57.9%	-63.1%
What is the network value of Dash?	Market Cap	\$629M	-57.1%	-59.9%



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# Balance Sheet

(Non-GAAP compliant. See disclaimer.)

Cash/Dash assets at the end of Q3 2019 totaled ~\$1.35M, essentially flat from \$1.4M at the end of Q2 2019.

Dash Core Group continued to receive 60% of the Dash Network treasury during Q3 2019



	At September 30 2019	At June 30 2019	Percent Increase / Decrease Vs. Prior Quarter
<b>(In thousands \$US)</b>			
<b>Assets- USD Equivalent, DASH at market value</b>			
<b>Budget Accounts</b>			
Bus Dev - General	166	218	-24%
Core Team Salaries	867	833	4%
Infrastructure	2	6	-66%
Legal	104	83	25%
Marketing / Comm / Conf / Travel	118	150	-22%
Property Lease	2	8	-74%
Public Relations	27	24	11%
Escrow / Other	8	8	-3%
<b>Other</b>			
Prepaid Expenses & Retainers	42	57	-25%
Other Current Assets	19	25	-24%
<b>Total Assets</b>	<b>1,355</b>	<b>1,412</b>	<b>-4%</b>
<b>Liabilities</b>			
A/P & Accrued Expenses	129	259	-50%
Escrow / Other	3	8	-59%
Other Current Liabilities	15	15	0%
<b>Equity</b>			
Retained Earnings	1,130	746	51%
Net Income	77	384	-80%
<b>Total Liabilities &amp; Equity</b>	<b>1,355</b>	<b>1,412</b>	<b>-4%</b>

Management has elected to omit substantially all of the disclosures required by accounting principles generally accepted in the United States of America ("US GAAP"). If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the Company's financial position, results of operations and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters. Treatment of "DASH" as a foreign currency and its "mark-to-market" accounting is not in compliance with US GAAP; Statement of Cash Flows has been omitted.

# Income Statement

(Non-GAAP compliant. See disclaimer.)

Recognized \$1.4mm as revenue from the Dash Network proposal system in Q3 2019

DCC revenue exceeded expenses in the quarter resulting in positive net income for the quarter, despite one-time tax expense

The largest expense item continued to be compensation, dwarfing the rest of the expense categories



(In thousands \$US)	At September 30 2019	At June 30 2019	Percent Increase / Decrease Vs. Prior Quarter
<b>Revenue</b>			
Dash Budget System	1,410	1,390	1%
Uncategorized Income	0	0	0%
<b>Total Revenue</b>	<b>1,410</b>	<b>1,390</b>	<b>1%</b>
<b>Expenses</b>			
Bus Dev / Marketing / PR	61	71	-15%
Compensation Costs	724	771	-6%
General & Administrative	59	58	1%
Occupancy Costs	6	7	-11%
Professional Fees	64	102	-38%
Business Travel	24	42	-43%
<b>Total Expenses</b>	<b>937</b>	<b>1,051</b>	<b>-11%</b>
<b>Other Gain/Loss</b>			
Exchange Gain (Loss)	(147)	43	NM
Fiat Guarantee Gain (Loss)	(1)	2	NM
Other Income	0	0	0%
<b>Total Other Gain (Loss)</b>	<b>(149)</b>	<b>45</b>	
<b>Interest Expense</b>	<b>0</b>	<b>0</b>	<b>0%</b>
<b>Tax Expense</b>	<b>247</b>	<b>0</b>	<b>NM</b>
<b>Net Income</b>	<b>77</b>	<b>384</b>	<b>-80%</b>

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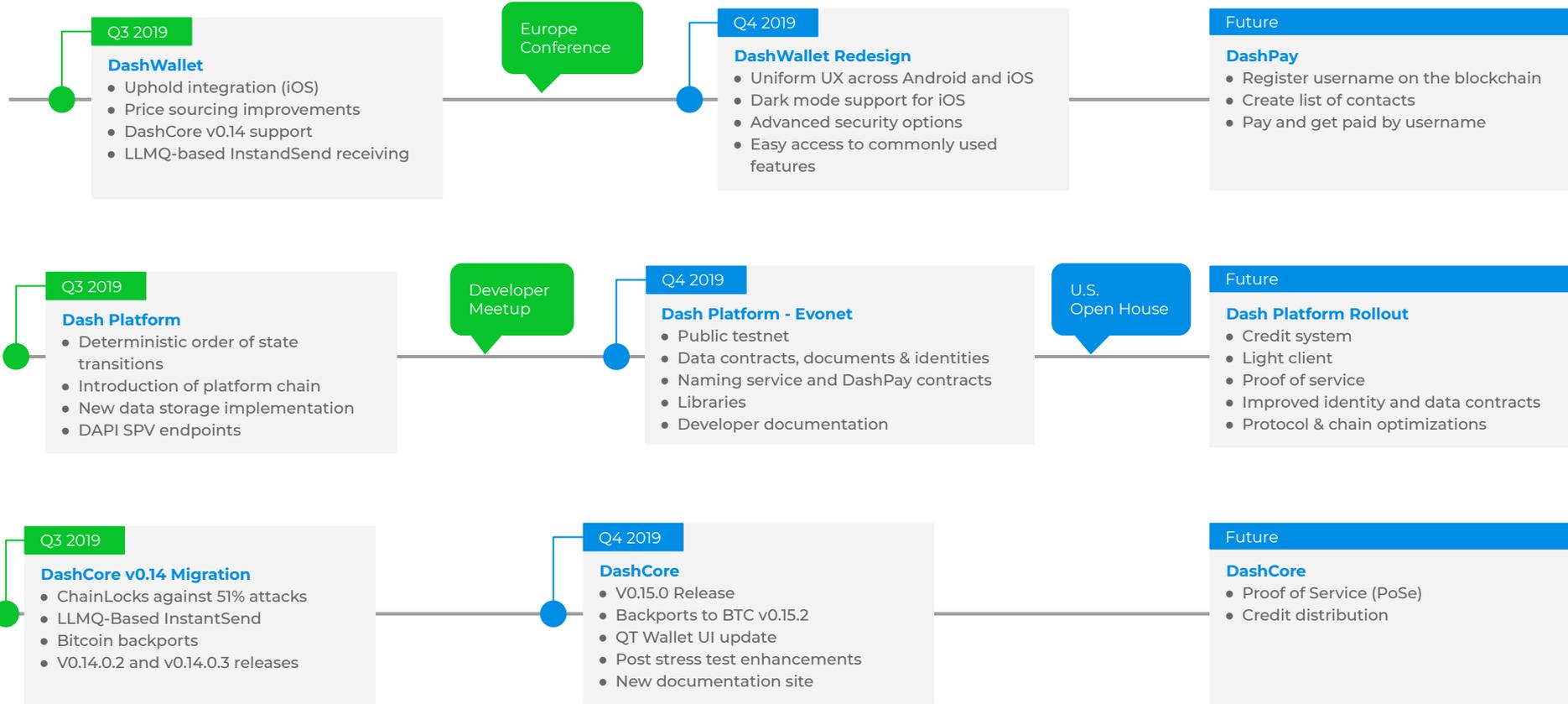
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# Roadmap



# QT Wallet Update

Current

The current interface shows a transaction list with the following data:

Date	Type	Address / Label	Amount (DASH)
07.08	Received with		1
23.05	Sent to	hosting	-2
06.02	Received with		0.6
06.02	Received with	test	0.00100000

Below the transaction list, a PrivateSend window is open, showing:

- Available: DASH
- Pending: 0.00 DASH
- Total: DASH
- Status: Disabled
- PrivateSend Balance: 0.00 DASH
- Amount and Rounds: -3 DASH / 2 Rounds
- Start Mixing button

Updated

The updated interface shows a transaction list with the following data:

Date	Type	Address / Label	Amount (DASH)
2019-11-07 16:51	Sent to	Testnet Faucet	-3.00000238
2019-11-07 16:51	Payment to yourself	(N/A)	-0.00000238
2019-11-07 16:50	Received with	lyQmQzGnshH97qgk8qzJkxkw24oa8pT2	+10.00000000

Below the transaction list, a PrivateSend window is open, showing:

- Available: 6.9999 IDASH
- Pending: 0.0000 IDASH
- Total: 6.9999 IDASH
- Status: Disabled, keys left: 996
- Completion:
- PrivateSend Balance: 0.0000 IDASH
- Amount and Rounds: -5 IDASH / 8 Rounds
- Submitted Denom: n/a
- Start Mixing button

# New Developer Documentation

The screenshot shows the old documentation page for 'Block Headers'. It features a left-hand navigation menu with categories like 'Block Chain', 'Block Headers', 'Block Versions', 'Merkle Trees', 'Target nBits', 'Serialized Blocks', 'Transactions', 'Wallets', 'Dash Core APIs', 'Improvement Proposals', 'Return to Overview', 'Report An Issue', and 'Edit On Github'. The main content area has a title 'Block Headers' and a sub-header 'Edit History Report News Discuss'. Below this is a paragraph explaining that block headers are serialized in the 80-byte format. A table follows, detailing the fields: version (4 bytes), previous block header hash (32 bytes), merkle root hash (32 bytes), time (4 bytes), nBits (4 bytes), and nonce (4 bytes). Each field is accompanied by a detailed description of its purpose and constraints. At the bottom, there is a section titled 'An example header in hex:' followed by a long hexadecimal string representing a block header.

Current dash-docs.github.io

The screenshot shows the new documentation page for 'Block Headers' on the Dash Core v0.15.0 website. The page has a clean, modern layout with a blue header and a search bar. The left navigation menu is simplified, with categories like 'CORE REFERENCE', 'CORE API REFERENCE', 'CORE GUIDES', and 'CORE EXAMPLES'. The main content area features a title 'Block Headers' and a sub-header 'SUGGEST EDITS'. A paragraph explains the 80-byte format. A table details the fields: version (4 bytes), previous block header hash (32 bytes), merkle root hash (32 bytes), time (4 bytes), nBits (4 bytes), and nonce (4 bytes). The descriptions are more concise than in the old version. At the bottom, there is a section titled 'An example header in hex:' followed by a long hexadecimal string.

New look for Dash Core v0.15.0

The screenshot shows the new documentation page for 'What is Dash Platform?' on the Dash Platform website. The page has a clean, modern layout with a blue header and a search bar. The left navigation menu is simplified, with categories like 'INTRODUCTION', 'TUTORIALS', 'REFERENCE', and 'RESOURCES'. The main content area features a title 'What is Dash Platform?' and a sub-header 'SUGGEST EDITS'. A paragraph explains that Dash Platform is an application development platform leveraging Dash's masternode network and blockchain. Below this, there are sections for 'Key Advantages' (Secure Cloud Storage, Reduced Data Silos, Easily Calculable Fees) and 'Reduced Data Silos'. At the bottom, there is a section titled 'Client Libraries' and 'Easily Calculable Fees'.

Integrated with Dash Platform documentation



# Dash Platform on Evonet

## What is Evonet?

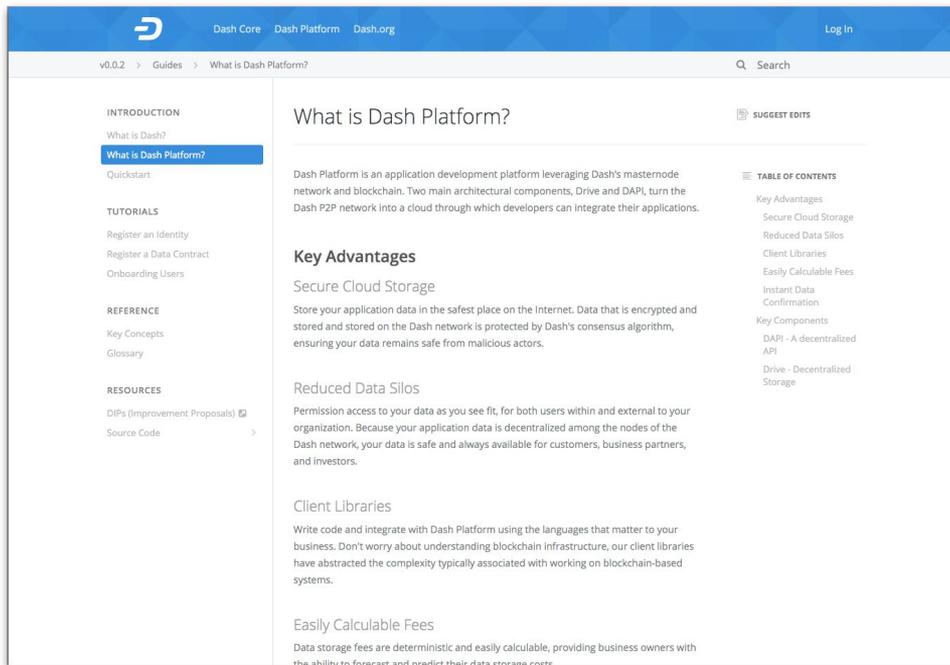
- Public testnet for developer experimentation
- Separate from existing testnet
- Avoids interruptions to critical partner testing

## What will I be able to do with it?

- First deliverable of multiple releases towards MVP
- Connect to Evonet via **DAPI**
- Create a **test identity** and register **test name**
- Fetch **identities** and resolve **names**
- Create, update and delete **documents**
- Explore Dash Platform Name Service (DPNS) and DashPay **contracts**
- Discover **DAPI-client**, **DPNS-client**, and **DPP libraries**

## What else?

- A **developer hub** will offer helpful documentation and guides



The screenshot displays the Dash Platform documentation website. The top navigation bar includes the Dash logo, links for 'Dash Core', 'Dash Platform', and 'Dash.org', and a 'Log In' button. The main content area is titled 'What is Dash Platform?' and features a sidebar with navigation links for 'INTRODUCTION', 'TUTORIALS', 'REFERENCE', and 'RESOURCES'. The main text describes Dash Platform as an application development platform leveraging Dash's masternode network and blockchain. It highlights three key advantages: Secure Cloud Storage, Reduced Data Silos, and Easily Calculable Fees. A 'TABLE OF CONTENTS' sidebar is also visible on the right.

**INTRODUCTION**

- What is Dash?
- What is Dash Platform?**
- Quickstart

**TUTORIALS**

- Register an Identity
- Register a Data Contract
- Onboarding Users

**REFERENCE**

- Key Concepts
- Glossary

**RESOURCES**

- DIPs (Improvement Proposals) ↗
- Source Code ↗

## What is Dash Platform?

SUGGEST EDITS

Dash Platform is an application development platform leveraging Dash's masternode network and blockchain. Two main architectural components, Drive and DAPI, turn the Dash P2P network into a cloud through which developers can integrate their applications.

### Key Advantages

#### Secure Cloud Storage

Store your application data in the safest place on the internet. Data that is encrypted and stored and stored on the Dash network is protected by Dash's consensus algorithm, ensuring your data remains safe from malicious actors.

#### Reduced Data Silos

Permission access to your data as you see fit, for both users within and external to your organization. Because your application data is decentralized among the nodes of the Dash network, your data is safe and always available for customers, business partners, and investors.

#### Client Libraries

Write code and integrate with Dash Platform using the languages that matter to your business. Don't worry about understanding blockchain infrastructure, our client libraries have abstracted the complexity typically associated with working on blockchain-based systems.

#### Easily Calculable Fees

Data storage fees are deterministic and easily calculable, providing business owners with the ability to forecast and predict their data storage costs.

**TABLE OF CONTENTS**

- Key Advantages
  - Secure Cloud Storage
  - Reduced Data Silos
  - Client Libraries
  - Easily Calculable Fees
  - Instant Data Confirmation
- Key Components
  - DAPI - A decentralized API
  - Drive - Decentralized Storage

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# Growth

Venezuela						
Trading						
Chargebacks						
Remittances						
U.S. Cannabis						
Other						

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# Outlook

# Dash Evolution Open House

**Dash**

Individuals Businesses Developers Community English

## Dash Evolution Open House

Saturday, December 7th, 2019 – 1 pm to 5 pm  
SkySong Center – The ASU Scottsdale Innovation Center

**Register to attend**  
Attendance is free, but space is limited. Please register.

**Check out hotels**  
Get 7% Dash back if you book through Traval.com and pay with Dash!

**SkySong Center**  
**The ASU Scottsdale Innovation Center**

**Saturday, Dec 7th, 1 pm to 5 pm**

- Introduction to Dash Platform
- DAPI and Drive
- Dashpay enabled wallets
- Developer portal
- Release process
- Community and communication
- Q&A

[www.dash.org/evolutionopenhouse19](http://www.dash.org/evolutionopenhouse19)



# PrivateSend and Regulators Update



USA

UK



Germany



Switzerland

S. Korea



Japan



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# Q&A

1. To what extent has block reward reallocation been discussed / considered?
2. Where is the demand for what Dash Platform does?
3. Have we tried spending money to advertise our proposals system to expand awareness? Would this sort of advertising get around the crypto ads ban on FB, as it's not really advertising a cryptocurrency, but rather a job opportunity?
4. What marketing activity is Core currently pursuing and what marketing activities are planned for the future?
5. Has DCG considered changing the CEO title to avoid confusion in the press? Would Ryan Taylor consider the role of General Manager?
6. Would DCG take out a "key man" life insurance policy on Ryan Taylor with DCG as beneficiary?
7. What has been done to address the presentation setup for online interviews?
8. What progress has been made with Shift PR?
9. Dash v.1.0 release is approaching, does DCG have any planned advertisement and/or publicity campaign for this long awaited release ?
10. What is being done to make sure Evolution is delivered on time, in budget and in scope? Can the Evolution backlog be made public? Can you publish what are your sprint goals and how they relate to Evolution?
11. Is DCG actively researching ways to provide DASH price stability in terms of USD (eg. some sort of DASH-based stable token) or is it still counting on "mass adoption" to solve it ?
12. Looking forward, can illegal material be kept put on a Dash blockchain. If so, can it be eradicated?
13. What changes have happened at DCG that resulted in Dash Evolution being late? How many resources have been retired in favour of more efficient ones?

**Thank you!**

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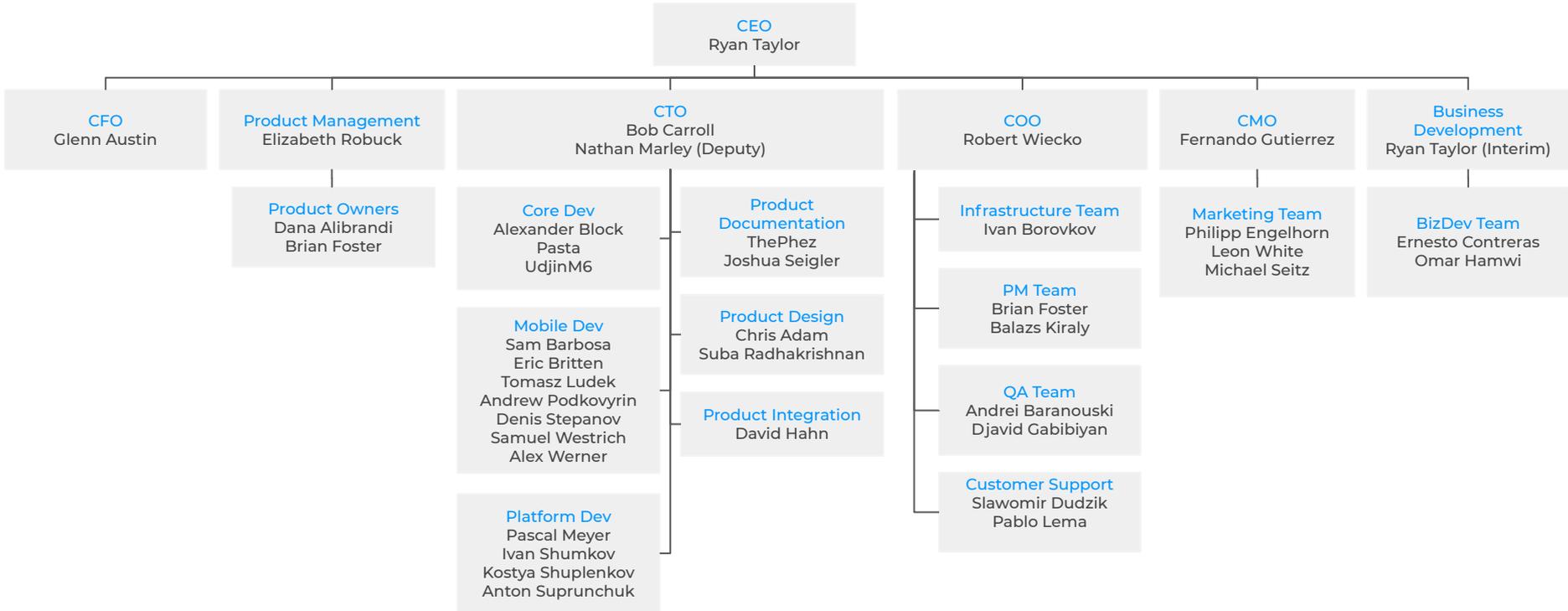
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# How DCG is Organized



# What the Teams Accomplished

## Tech

- Dash Core v0.14.0.2 and v0.14.0.3 released to mainnet
- Sporks 19 & 20 activated for ChainLocks and LLMQ-based InstantSend
- Finished backporting Bitcoin 0.15 support
- Dash Core v0.15 development
- Dash Platform developer meet-up
- Uphold integration with DashWallet for iOS
- DashWallet support for LLMQ and InstantSend
- DashWallet InstantSend receiving
- DashPay Wallet native architecture decision

## Business Development

- Educated exchanges to both reverse delisting decisions and proactively ensure others have the required information
- Added Mexican peso trading pair
- Explored opportunity for Dash ecosystems with parking payments in Venezuela. Successful roll out of PoC
- Coinbase and Coinbase Pro with Chainlocks
- Completed InstantSend/ChainLocks exchange campaign. Currently in the process of adding IS to over a dozen exchanges

## Marketing

- Improvements and new inclusion criteria on downloads and exchanges pages on dash.org
- New languages for the website
- Obtained increased visibility in media through PR firm
- Increased posting on all channels
- Campaign to standardise Dash descriptions (CMC, CG...) and update visuals (renders with current logo updated in main stock photo sites)

## Finance/HR

- Monthly Board of Directors and weekly balance sheet report communicated internally
- Led engagement efforts with regulators and exchanges on PrivateSend and Dash travel rule compliance
- Up-to-date with all federal and local taxes

## Operations

- 360 Review preparations support
- Epics/backlogs improvements
- Evolution documentation project launch
- Creation of Business Continuity Plan project launch
- Explorer deprecation - project launch
- Improvements in internal communication - first internal quarterly call with AMA
- Regulatory issues - support

## Product

- Piloted user feedback process + tweaked approach based on initial results
- Refined product prioritization process
- Adapted product communications to broader audience
- Trimmed scope for MVP Dash Platform

# Current Activities

## Management Team

**Understand problems and determine priorities**

CEO, CFO, CTO, CMO, COO, BusDev, Product

- 360° Reviews
- PrivateSend and compliance
- SWOT/TOWS analysis of DCG activities
- Strategy review and updates (Phoenix)
- Policy for DCG Partner Funding
- Business Continuity Plan

## Value Team

**Deliver products with user-first approach**

CEO, CTO, CFO, CMO, COO, BusDev, Product

- Product prioritization process
- Mobile store accounts migration
- ChainLocks explanation
- DashPay development team switch
- User feedback interviews

## Growth Team

**Design go-to-market activities and drive growth**

CEO, CMO, BusDev, Product

- Partner strategy planning
- Remittances channels design
- Gaming strategy
- Venezuela strategy
- Wider LatAm strategy
- InstantSend & ChainLocks exchange campaign

# What's Next (Q4)

## Tech

- Dash Core v0.15.0 releases to testnet and mainnet
- Begin Bitcoin backports for BTC v0.16.x
- Launch Dash Platform on EvoNet
- DashWallet redesign
- Launch developer documentation portal

## Business Development

- Develop and integrate remittance solutions to open up remittance channels to and from LATAM
- Double down on Venezuela strategy to focus on liquidity, repeat purchases, and large scale direct PoS integrations
- Add fiat pairs in top Venezuela migrant destinations and enable remittance corridors tests in two locations
- Commence Gaming Reachouts and Gaming focused InstantSend/ChainLocks campaign

## Marketing

- Dash Open House event
- Improve payment processors content in dash.org
- Animated explanatory videos
- Materials about remittances for the website

## Finance/HR

- Optimally manage balance sheet reserves in current low price environment
- Automate monthly salary payouts to contractors
- Continue engagement with regulators and exchanges on privateSend and other topics

## Operations

- Project planning for v1.0 release (launch)
- 360 Review
- Business Continuity Plan (finalize)
- Explorer deprecation (finalize)
- Regulatory issues - further support
- Create process for periodic accounts review (AWS, Slack, Github...)
- Create process for review and decommission of hardware and software (review testnet servers)

## Product

- Support Dash Platform MVP release to EvoNet
- Complete first round of prioritization as input to extended roadmap
- Continue user feedback collection

# Quarterly Performance Trends

Metric	Q3 '18	Q4 '18	Q1 '19	Q2 '19	Q3 '19	QoQ	YoY
<b>PRODUCT</b>							
Daily Volatility	5.78%	6.39%	3.57%	4.42%	4.12%	-6.8%	-28.7%
Median Fee	\$0.0009	\$0.0004	\$0.0003	\$0.0005	\$0.0006	20%	-33%
<b>USERS</b>							
Avg Daily Active Addresses	47.75k	45.18k	72.90k	71.07k	69.51k	-2.2%	45.6%
Mobile Wallet Installs on Active Devices	35,823	33,591	32,384	41,007	56,311	37.3%	57.2%
Total Addresses > 1\$	547,210	414,750	619,951	600,349	376,953	-37.2%	-31.1%
<b>USAGE</b>							
Avg Daily Traded Vol	\$189M	\$169M	\$214M	\$365M	\$213M	-41.6%	12.7%
TPV	\$4.23B	\$1.48B	\$2.43B	\$3.30B	\$2.17B	-34.2%	-48.7%
Economic Transactions	1.58M	4.32M	898.8k	1.16M	2.69M	132%	70%
Median Economic Transactions / Day	5,559	7,579	8,383	11,133	15,469	39%	178%
Avg Daily Median Tx Value	\$30.50	\$14.50	\$10.49	\$20.76	\$11.63	-44.0%	-61.9%
% InstantSend	0.37%	0.13%	0.75%	35.37%	71.38%	102%	19,192%
% PrivateSend	0.33%	0.15%	0.79%	0.62%	0.28%	-55%	-15%
<b>CRYPTOCURRENCY PAYMENT GROWTH</b>							
Bitcoin Median Transactions / Day	222,704	258,207	304,128	363,947	329,536	-9%	48%
Lightning Network Unique Channels	8,176	14,662	35,627	31,273	27,887	-11%	241%
Bitcoin Cash Median Transactions / Day	22,395	16,232	10,722	47,743	47,487	-1%	112%
Litecoin Median Transactions / Day	25,070	23,309	22,871	25,997	27,434	6%	9%
<b>MARKET</b>							
Supply	8.35M	8.54M	8.72M	8.89M	9.07M	2.0%	8.6%
Price	\$187.79	\$80.95	\$105.65	\$164.81	\$69.35	-57.9%	-63.1%
Market Cap	\$1.57B	\$691M	\$922M	\$1.47B	\$629M	-57.1%	-59.9%

# Customer Support Q3 2019 Summary

Total Received Tickets

**554** ▼ 7%

Total Resolved Tickets

**556** ▼ 5%

Total Unresolved Tickets

**14** ▼ 18%

Average Received Tickets

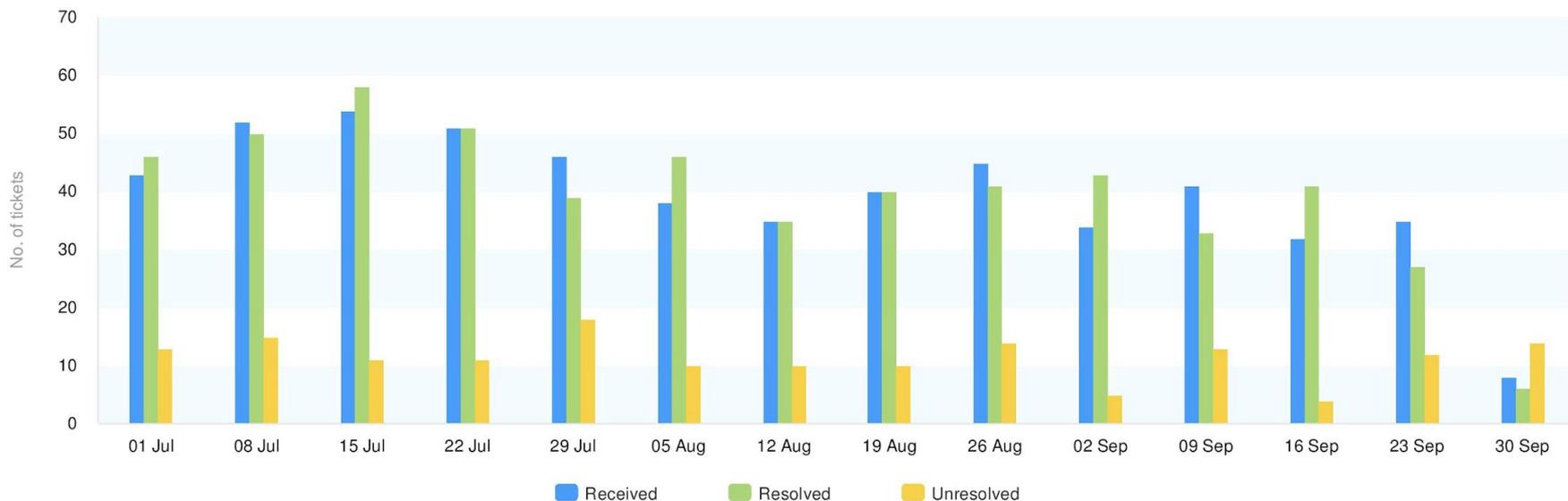
**39** ▼ 7%

Average Resolved Tickets

**39** ▼ 5%

Average Unresolved Tickets

**11** ▼ 18%



# Data Glossary

METRIC	DEFINITION	SOURCE	NOTES
Daily Volatility	Standard deviation of daily close price variance	<a href="https://coinmarketcap.com">coinmarketcap.com</a>	
Median Fee	Mean of the daily median fee in USD for each day in the quarter	<a href="https://bitinfocharts.com">bitinfocharts.com</a>	
Avg Daily Active Addresses	Mean Daily Active Addresses (sum of unique in-out addresses for the day)	<a href="https://bitinfocharts.com">bitinfocharts.com</a>	
Wallet Installs on Active Devices	Estimated number of instances of installed Dash Wallet app on devices that have been active within the last 30 days	<a href="https://google-play-console.itunesconnect.com">google-play-console.itunesconnect.com</a>	Only 29% of iOS users permit app reporting. In order to reach a more accurate estimate of the number of iOS wallets, we divided the number of app installations for iOS by 0.29. It is likely that this estimate is nonetheless below the actual installation count, since Dash and cryptocurrency users are more likely than the general population to value privacy.
Total Addresses > 1\$	Amount of addresses with a balance greater than 1 USD (snapshot)	<a href="https://bitinfocharts.com">bitinfocharts.com</a>	Should be a snapshot of last day of the quarter, but the snapshot this quarter was not captured until July 9th.
Avg Daily Traded Vol \$	USD Volume traded on exchanges, daily mean	<a href="https://coinmarketcap.com">coinmarketcap.com</a>	CoinMarketCap relies on self-reported volume, which is known to be exaggerated by exchanges to boost their perceived liquidity. OpenMarketCap is an alternative that reports only "trusted exchanges", but this metric changes as exchanges are vetted and added, and historical data is inaccessible.
TPV	Total Payment Volume in USD	<a href="https://bitinfocharts.com">bitinfocharts.com</a>	TPV includes PrivateSend mixing values. No readily-available data sources exclude coin mixing transactions.
Economic Transactions	Number of on-chain transactions excluding PrivateSend mixing and coinbase transactions	<a href="https://blockchain.com">blockchain</a>	
Median Economic Transactions / Day	Median number of on-chain transactions per day excluding PrivateSend mixing and coinbase transactions	<a href="https://blockchain.com">blockchain</a>	Calculated by extracting the daily transaction count and subtracting PrivateSend and coinbase transactions. Median is useful because stress tests have minimal effect on this metric, which provides a snapshot of typical usage levels.
Avg. Daily Median Tx Value \$	Mean of the daily median transaction value in USD for each day in the quarter	<a href="https://bitinfocharts.com">bitinfocharts.com</a>	
% InstantSend	# InstantSend / # Economic Transactions	<a href="https://dashradar.com">dashradar.com</a>	no coinbase, no mixing. Data for Q3 2018 is incomplete, it starts July 4th 2018 and ends August 31st 2018. The data gap is accounted for in the denominator for the shortened measurement period.
% PrivateSend	# PrivateSend / # Economic Transactions	<a href="https://dashradar.com">dashradar.com</a>	no coinbase & no mixing in denominator
Cryptocurrency Payment Growth	Median transactions per day, except Lightning Network for which this data cannot be obtained.	<a href="https://bitcoinvisuals.com">bitcoinvisuals.com</a>	LN does not reveal or enable tracking of the number of LN payments. The best proxy for usage may be the number of unique open LN channels.
Supply	Number of coins circulating	<a href="https://blockchain.com">blockchain</a>	
Price	Avg price for the final day of quarter (across a number of exchanges)	<a href="https://bitinfocharts.com">bitinfocharts.com</a>	
Market Cap	Product of Price and Circulating Supply	<a href="https://bitinfocharts.com">bitinfocharts.com</a>	Also known as Network Value