

# Dash - Digital Cash

TNABC Miami

Ryan Taylor, CEO Dash Core Group Inc. 18 January 2018



### **Topics Today**



**Our Goals** 



Metrics - Dash has arrived



Dash wants to partner with you



Announcements / Q&A



### What Is Dash?



**Fastest Double-Spend-Proof Confirmation Times** 



**Optional Privacy Enhancement** 



Governance – "Shareholder" Oversight



Self-Funding "Incubator" That Grows The Dash Ecosystem



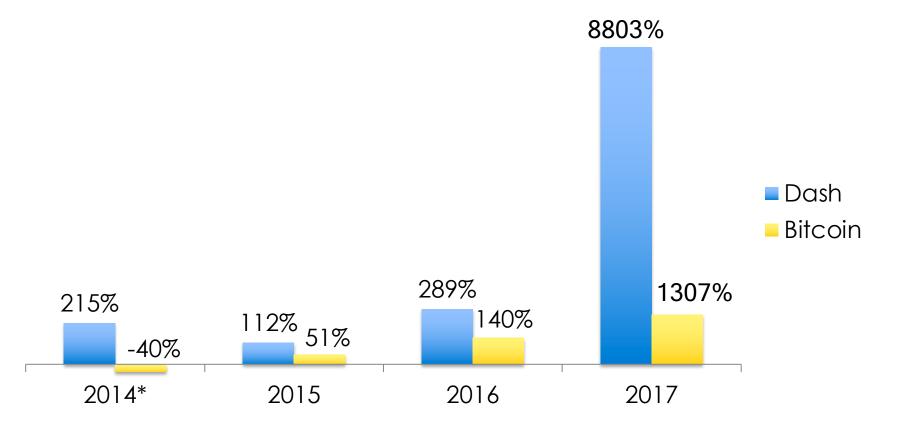
### Where We're Going

Our goal is to increase **financial freedom and opportunity** for everyone by providing the easiest to
use **payments-focused** blockchain network





### Outperformed 4th Year In A Row

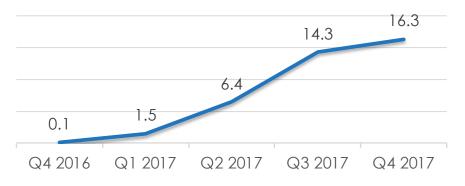


<sup>\*</sup> Starting February 24th, 2014 when Dash trading began

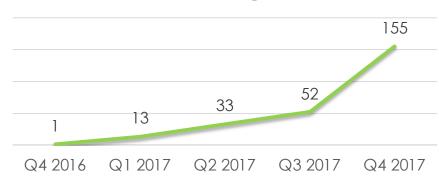


### **Key Performance Indicators**





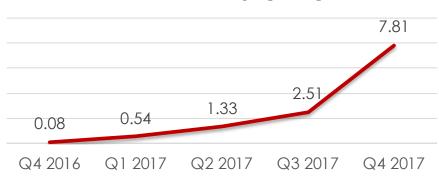
#### Daily Trading (\$, m)



#### Transactions (th)



#### Market Cap (\$, b)





## **Channel Partnerships**







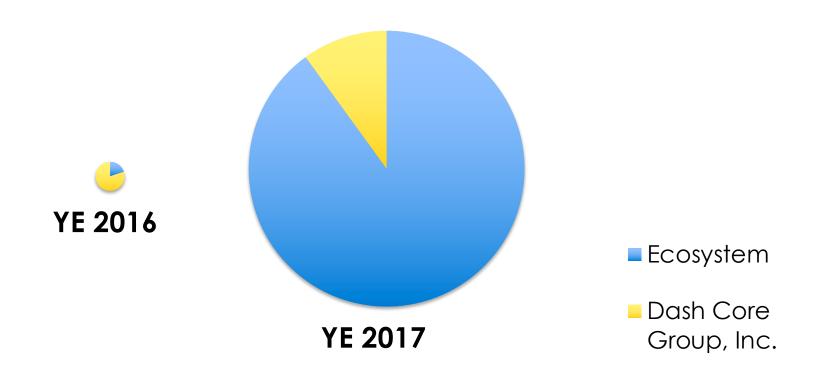




- Enables Dash to scale merchant access quickly
- Dash serves as a channel partner for them
- More coming in 2018
  - Gift card issuers
  - Payment processors
  - Merchant acquirers
  - Independent Sales Organizations
  - Platforms / marketplaces



### Dash's Growth Engine





### **Benefits Of Partnering**























- 600 mobile network operators
- 137 countries
- Bitcoin payments discontinued



- World's largest YouTube ad optimization firm
- •Inc. 500's 17<sup>th</sup> fastest growing company
- 500 ad agencies and major brands







- Settle P2P energy transactions on Dash Blockchain
- US Department of Energy National Renewable Energy Laboratory (NREL) to test and build applications in their Energy Systems Integration Facility (ESIF)





- 500 merchants 5 million transactions
- Name brands Cheapair.com,
   RE/MAX, Movietickets.com, Lionsgate
- Rolling out Dash by default to all merchants



