Dash Vision

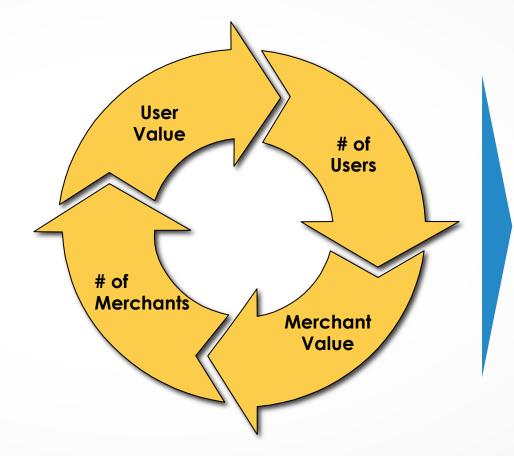
Dash is digital money for everyday financial transactions

Widespread Adoption Elusive

Image problems

- The secrecy of Satoshi
- Price volatility
- Block size limitations
- Ignorance

Chicken & Egg Problem



- Merchants don't want to accept payment methods few people use
- Consumers don't want to try payment methods not widely accepted
- Impossible to solve?

Proven Solution To Chicken & Egg

ÐASH

	VISA	PayPal	B
Faster or Easier	Faster and easier than writing a	Faster than typing in card details	Long cryptographic addresses
AND	check	No physical card	10 minute confirms
More Secure	Authorization process reduced fraud and eliminated returned checks	Avoids risk of card identity theft online	No recourse for merchant disputes Public balances and transactions
AND	Miles, points, cash	\$20 signup bonus on	Consumers pay
Switching incentives	back, and other rewards Grace period	first use Free person-to- person transactions	transaction fees

Internet & Bitcoin Parallels

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Document Title: I NCSA Mosaic Home Pagel		
Document URL: http://www.ncsa.uiuc.edu/SDG/Software/Mosaic/NCSAMosaicHome.html		
▲ N C S A M O S A I C X Window System • Microsoft Windows • Macintosh Welcome to NCSA Mosaic, an Internet information browser and World Wide Web client. NCSA Mosaic was developed at the National Center for Supercomputing Applications at the University of Illinois in> Urbana-Champaign. NCSA Mosaic software is copyrighted by The Board of Trustees of the University of Illinois (UI), and ownership remains with the UI.	NETFLIX ORIGINAL DESIGNATED SURVIVOR New episode coming on 27th October Ho's mid-mannered and politically unambilitous. Then a disaster thrusts him into the most powerful job in the vod. PRM + MY LIST	
Jan '97		
The Software Development Group at NCSA has worked on NCSA Mosaic for nearly four years and we've learned a lot in the process. We are honored that we were able to help bring this technology to the masses and appreciated all the support and feedback we have received in return. However, the time has come for us to concentrate our limited resources in other areas of interest and development on Mosaic is complete.	Continue Watching for Rob	
All information about the Mosaic project is available from the homepages.		
NCSA Mosaic Platforms:		Kids for Cash New Eres

Bitcoin Core	e - Wallet						
Overview 🔊 Send 🖄 Receive 🕞 Transactions		9ASHPA4	FUNDS APPS FR			EvanDev	• • =
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			ShakePay	Node40	ShapeShift	Book Magazine	
Synchronizing with network	BTC 😤 🖓		Purchases with Bitcoin	Blockchain Assets	Exchange INSTALL MORE INFO	Send money with Bitcoin	$\langle \rangle$





DRSH N	/hat Is Dash Doing Different?
Faster or Easier	Username and password – no cryptography Fingerprint authorization Shipping information sent through network
AND	
More Secure	Balances and transactions private Purchase protection Vault accounts
AND	
Switching incentives	Loyalty programs Free person-to-person transfers Interest bearing accounts

Functional Design

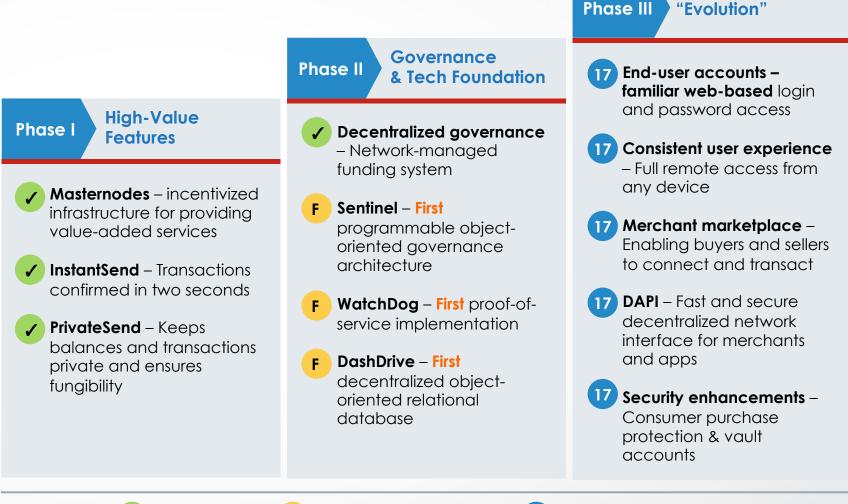


SUMMARY ACTIVITY SEND & RE		Q 🜲 🏟 Log Out
Hi again, Rya Cet the most out of PayP		Donate to your Cet more time to pay
Send money between fr	iends. It's free if you're both in the U.S. and you use your b	ank or balance. X
PayPal balance Details >	Completed	>
\$14.91 Available Add money Transfer to your bank	JAN PayPal Credit D5 Balance Payment	- \$929.49
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PayPal Credit Details > \$160.00 Balance	OK to ship. What's next? Print shipping label A 2016	udd tracking info
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Make a payment due Feb 05	NOV 30 eBay - malisha benshoff Payment - PayPal Credit Shipped. Track Shipment	- \$6.99
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Progress Towards Our Goals



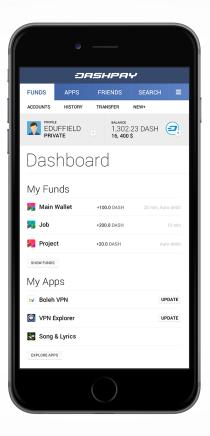
Operational

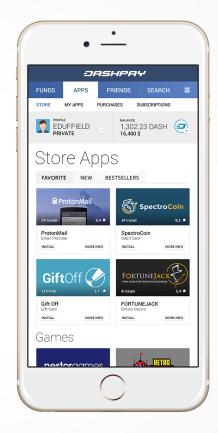
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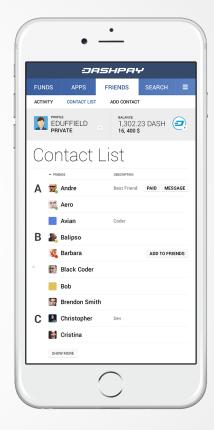
DASH

Releasing Near Year-End

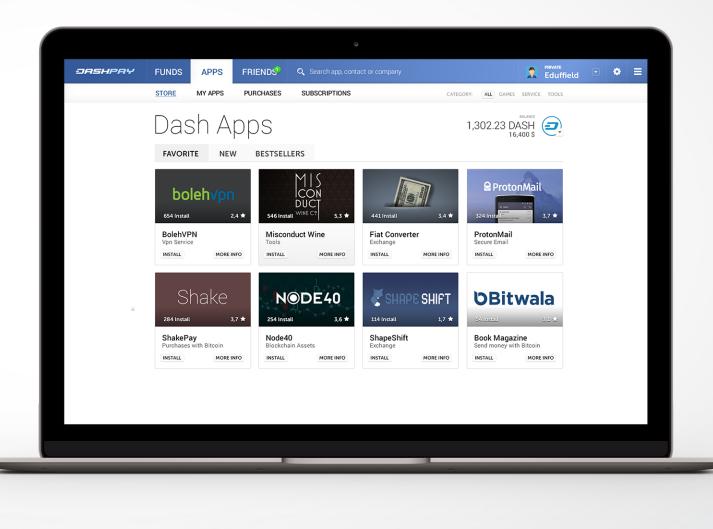
Evolution – Mobile







Evolution – Desktop



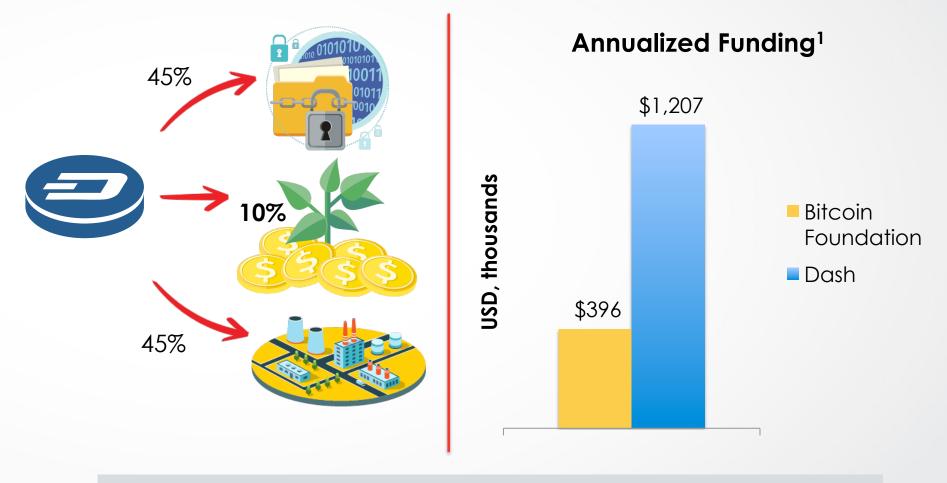
ÐASH

Evolution – Desktop

ACCOUNTS HISTORY TRANSFER	NEW+			Eduffiel	
My Accounts			1,302.2	3 DASH 26,400 \$	
CREATE NEW	▼ TYPE	PENDING	RESERVED	AVAILABLE	
Private funds SEND RECEIVE	CASH	+100 DASH	RESERVED	900.09 DASH	
🣙 Spending	CURRENT	+35 DASH	100 DASH	70.41 DASH	
🧏 Alice & Bob	JOINT	+17 DASH		110.54 DASH	
Savings	VAULT	+10 DASH	1 DASH	221.19 DASH	

Decentralized Project Funding

DASH

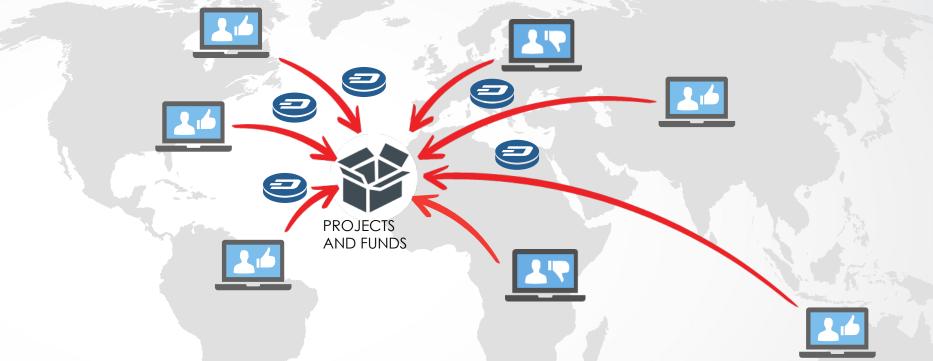


At Bitcoin's market cap, it would be ~\$170 million!

1. Based on \$13.50 per DASH & Bitcoin's most recent Form 990 submitted to IRS on Aug. 23rd, 2016



Decentralized Governance



Decentralized Autonomus Organization (DAO) since 2015

- Decentralized decision-making process
- Blockchain as a source of project funding

2016 Integrations & Partnerships

DASH



Dash's Growth

Market Cap	2014 ¹	2015	2016	2017 YTD ²	Since 2/24/2014 ²
ÐASH	+215%	+112%	+289%	+12%	+2,805%
Obitcoin	-40%	+51%	+140%	-13%	+86%
Altcoins	+78%	-52%	+272%	+6%	+238%

КРІ	Q4 2015	Q4 2016	YoY Growth
Daily Price Volatility (σ)	3.8%	2.3%	-41.3%
Avg. Daily Trading Volume (\$, th)	63	1,166	+1, 742 %
Payment Volume (\$, m)	22	77	+243%
Hashrate (b/s)	87	1,312	+1,416%

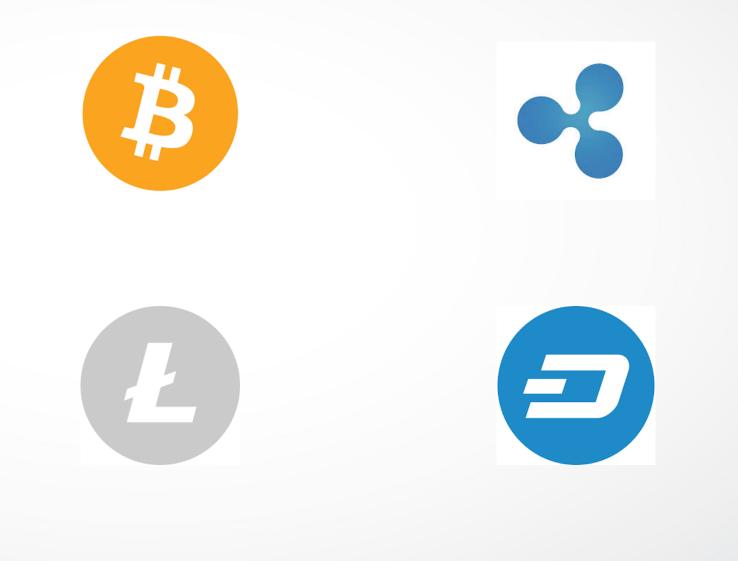
1 Starting February 24th, 2014 when Dash trading began; altcoin growth is an estimate

2 Through January 16th, 2017

Source: BitInfoCharts; Cryptolization



Consistent Performer



Are Network Effects Of Market Leaders Insurmountable?

DASH

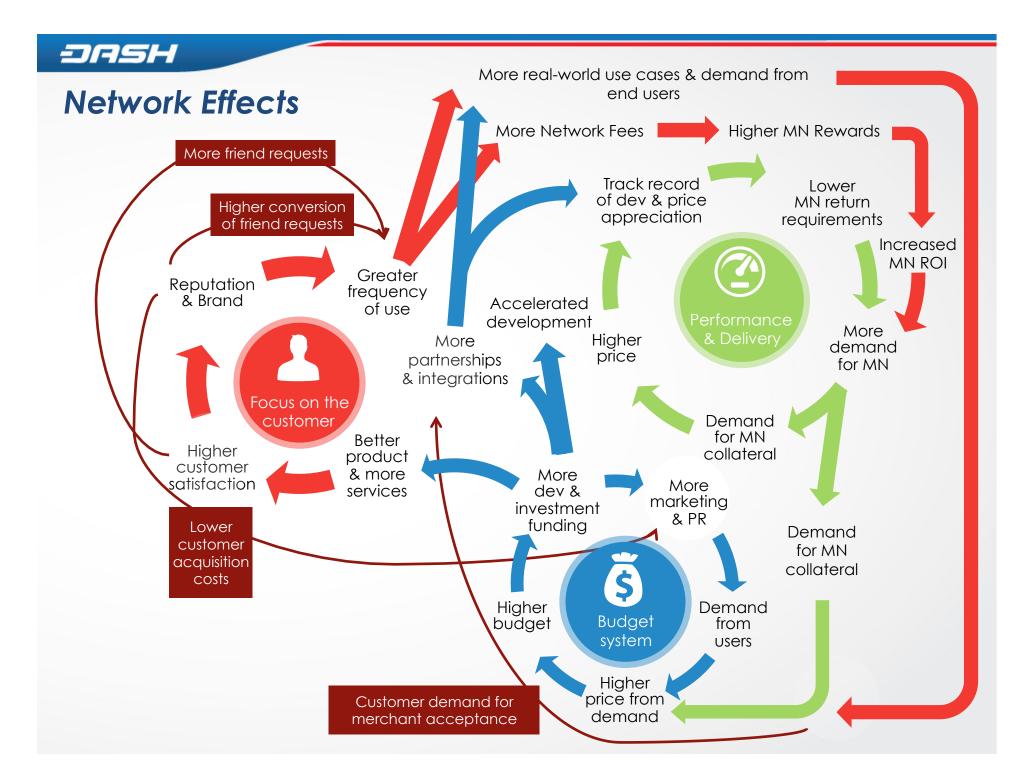


- Betamax picture quality, sound, and image stability
- VHS record length





- Diners' Club Exclusive Diners
- Bank of America General purpose card





What's Next For Dash?









120,000 locations in the U.S. 11 other countries

Q4 / 2016 Conference Call - February 16th, 2017

