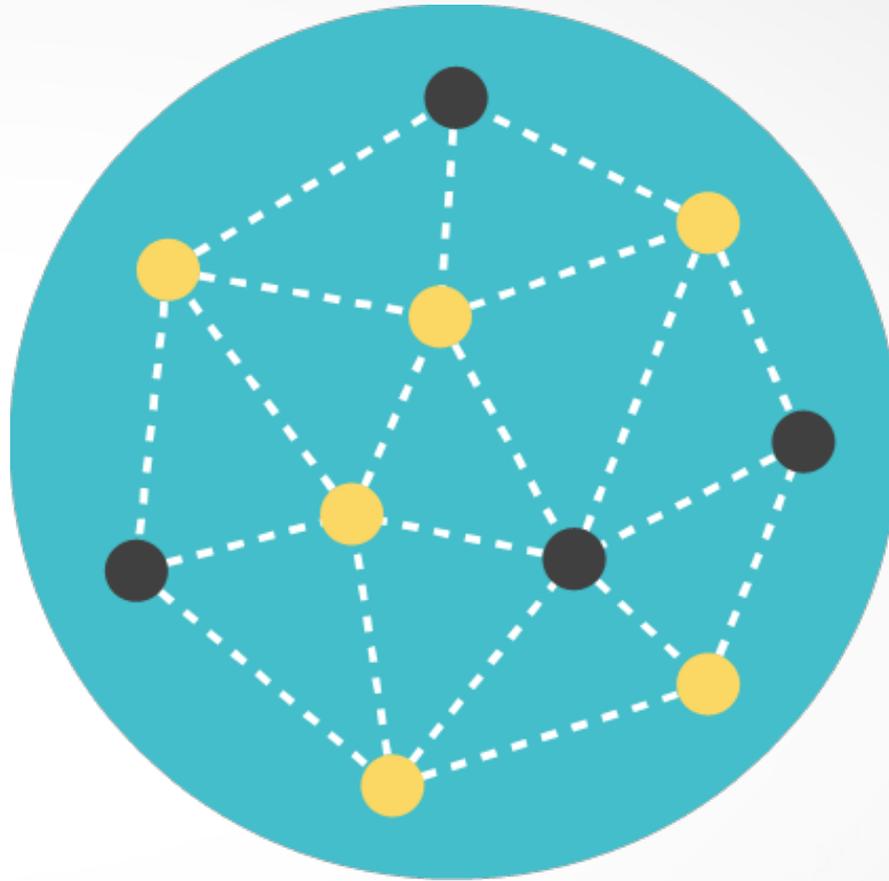


# ***Dash - Digital Cash***

## ***For Gaming Sector***

**Robert Wiecko**, Project Manager  
robert@dash.org





Blockchain - decentralized network

# Innovation



# *What Is Crypto-currency?*

- **Digital currency**
- Blockchain based
- Currency of Internet
- Secured by cryptography
- Maintained by community



# Crypto-currency Advantages

- 20MM of potential new users
- Availability 24/7
- No borders
- No downtimes
- Significant cost reduction

What is **DASH** ?

# Unique Dash Features

**Instant  
Transactions**



**Privacy**



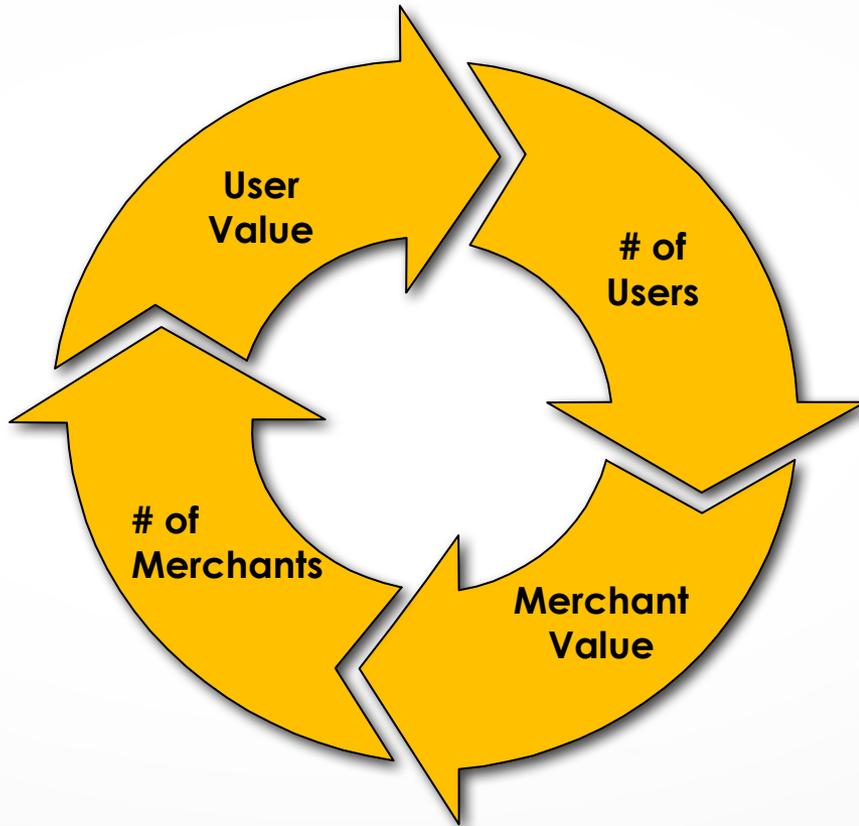
**Incentivized  
Infrastructure**



**Decentralized  
Funding and  
Governance**



# Chicken & Egg Problem



- Merchants don't want to accept payment methods few people use
- Consumers don't want to try payment methods not widely accepted
- Impossible to solve?

# Proven Solution To Chicken & Egg

			
<b>Faster or Easier</b>	Faster and easier than writing a check	Faster than typing in card details No physical card	Long cryptographic addresses 10 minute confirms
<b>AND</b>			
<b>More Secure</b>	Authorization process reduced fraud and eliminated returned checks	Avoids risk of card identity theft online	Reputation issues Public balances and transactions
<b>AND</b>			
<b>Switching incentives</b>	Miles, points, cash back, and other rewards Grace period	\$20 signup bonus on first use Free person-to-person transactions	Consumers pay transaction fees

# Great User Experience



Summary Activity Send & Request Wallet Benefits & Offers Log Out

Hi again, Ryan!  
Get the most out of PayPal

Pay or send money Donate to your cause Get more time to pay

Send money between friends. It's free if you're both in the U.S. and you use your bank or balance.

Category	Amount	Date	Description
PayPal balance	\$14.91 Available		
PayPal Credit	\$160.00 Available credit		
Completed			
	- \$929.49	JAN 05	PayPal Credit Balance Payment
	+ \$14.91	JAN 03	eBay - Brittany Mitchell Payment Received
	- \$4.37	DEC 26	eBay - Royal Galaxy Ltd Payment - Pay After Delivery
	- \$6.99	NOV 30	eBay - malisha benshoff Payment - PayPal Credit
	- \$160.00	OCT 24	Jessica Gaines Payment - PayPal Credit



New Transaction

Name or @username

What's it for?

Request

The 1

Q W E R T Y U

A S D F G H J

Z X C V B N

7123

4:31 PM 81%

Anuradha A paid Julian A 1m

Alex H paid David E 1m

Sereena N paid Nicole J Stars 1m

Kirstie M paid Courtney L Dinosaurs 1m

Nicholas S paid Fritz S Food. Enjoy the points "Saphire-man" 1m

zhichao s paid Kuangzheng L 拜拜. 1m

# What Is Dash Doing Different?



Faster or  
Easier

User accounts  
Instant, secure transactions

**AND**

More Secure

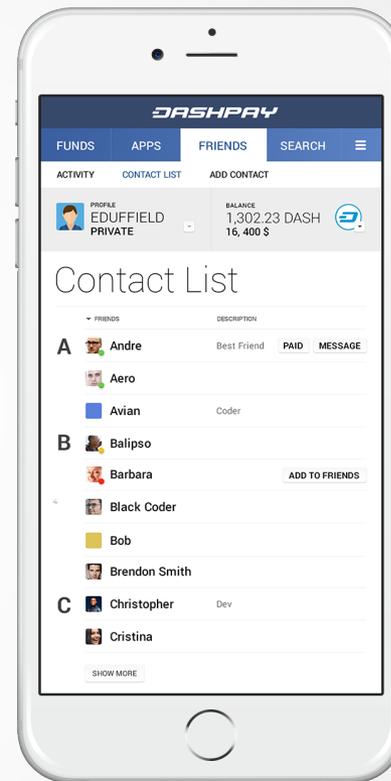
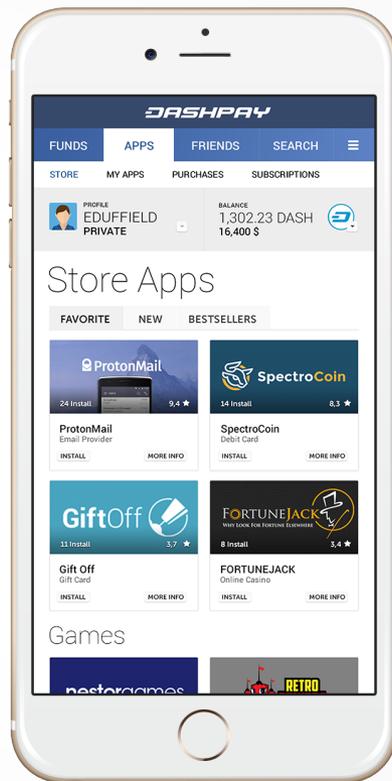
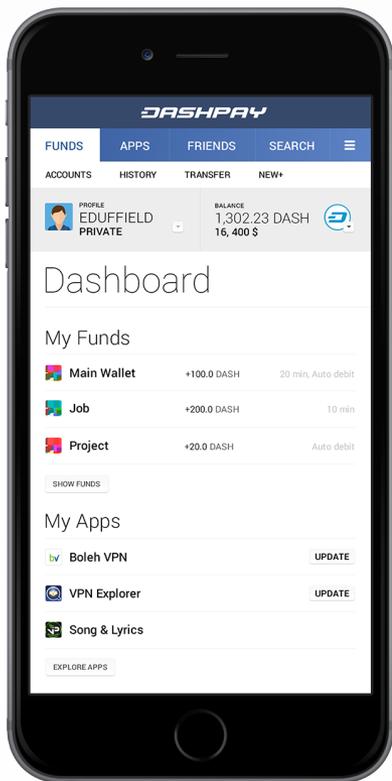
Balances and transactions private  
Purchase protection  
AML / KYC Compliance (by Coinfrm)

**AND**

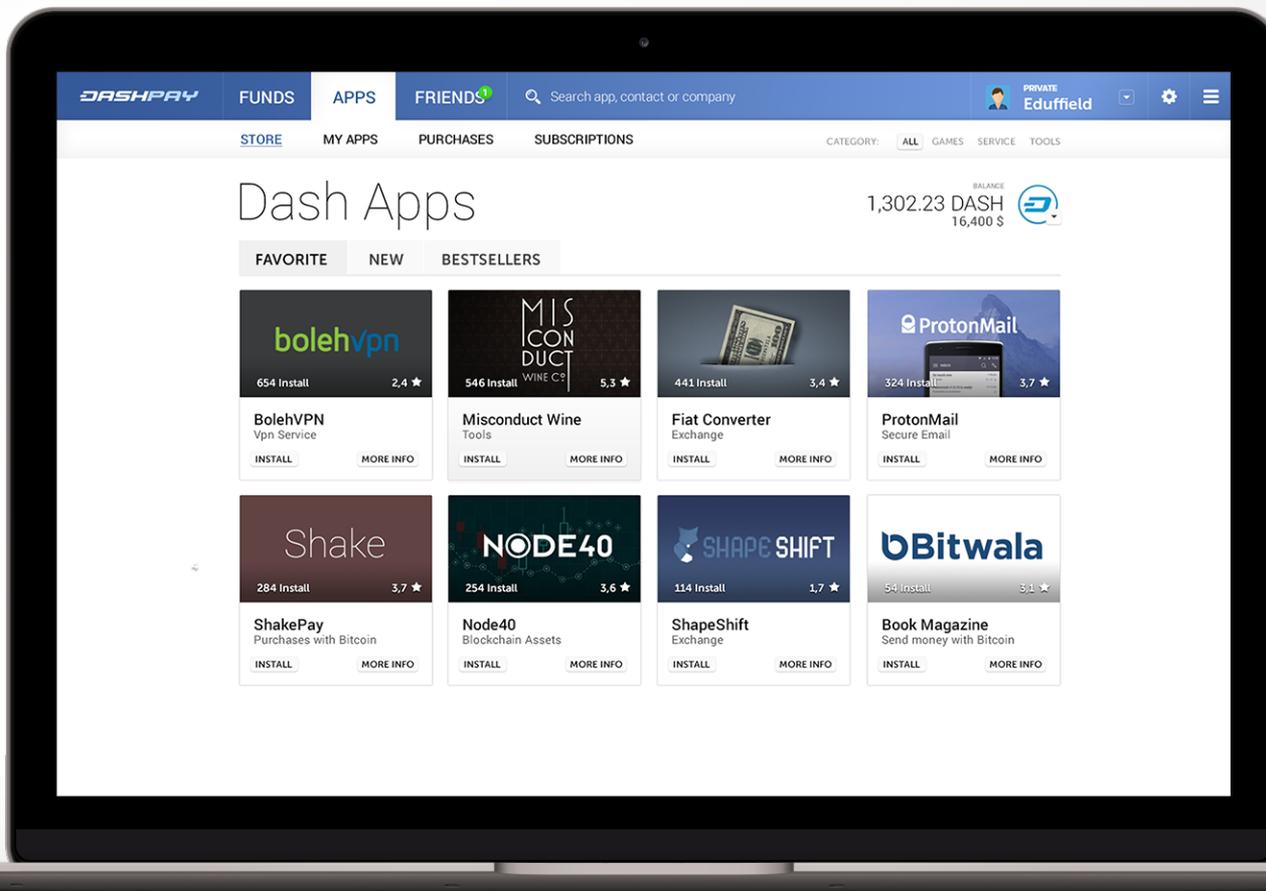
Switching  
incentives

Free person-to-person transfers  
Investment options  
Loyalty programs

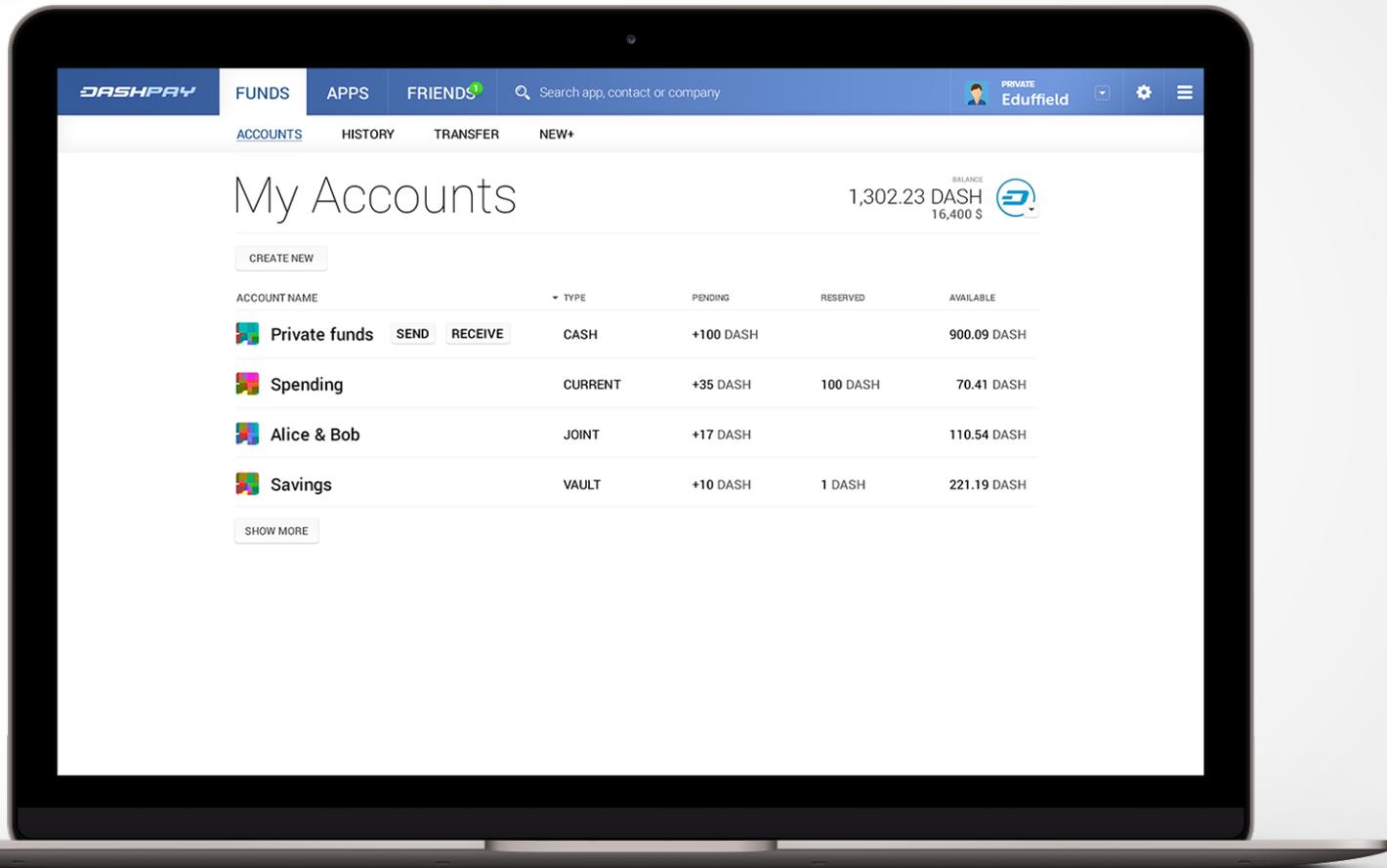
# Evolution – Mobile



# Evolution – Desktop



# Evolution – Desktop



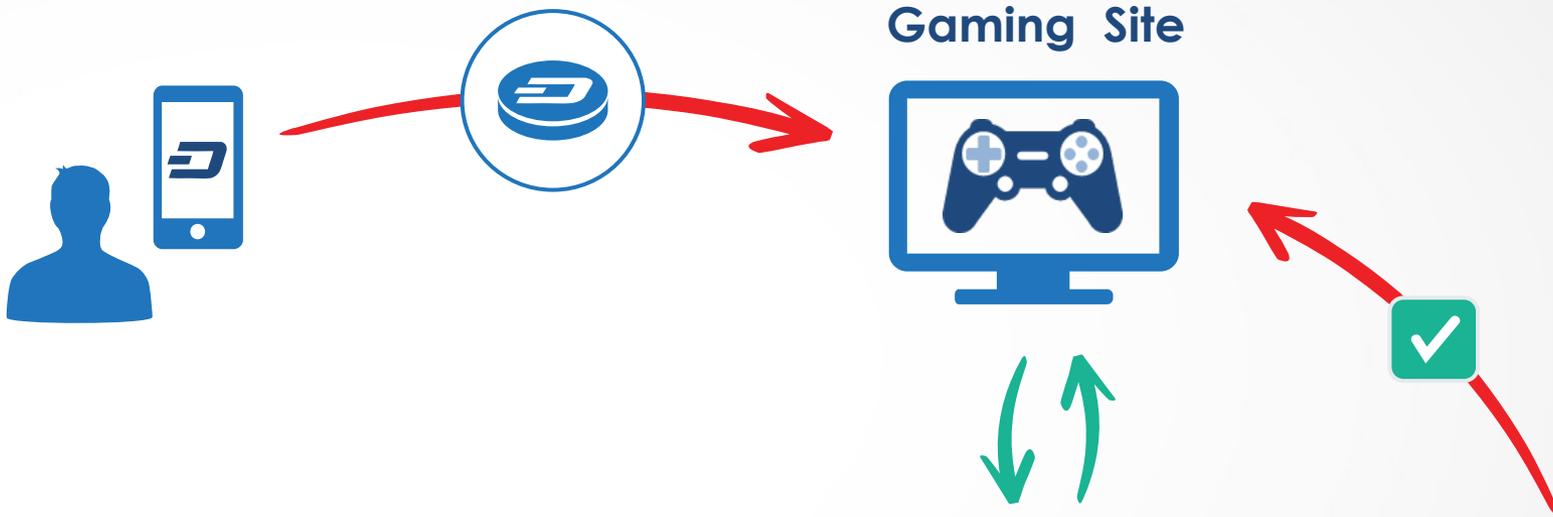
# Partnership For Modern Finance

**DASH**

&

 **coinfirm**

Instant payment  
with Dash



**Fast & AML/KYC Compliant**

# Demo

# **Dash**

*Digital Cash*

[www.dash.org](http://www.dash.org)